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Education

Ph.D., University of California, Berkeley
M.A., U.C.L.A., Los Angeles, California
B.A., Wheaton College, Norton, Massachusetts

Professional Experience

Chair, Department of Government, 2005-2009, 2012-2015, 2017-2019
Professor, American University, 2012 -
Associate Professor, American University, 1996-2012
Assistant Professor, American University, Washington, DC, 1990-1996
Visiting Fellow, Governmental Studies, The Brookings Institution, Washington, DC,
September 1987-December 1989
Special Assistant, Senator Alan Cranston, August 1987-November 1988
Adjunct Professor, Department of Government, Georgetown University, Washington,
DC, September 1987-December 1987
American Political Science Association Congressional Fellow, Office of Senator
Alan Cranston, December 1986-August 1987
Assistant Professor, Department of Government, Georgetown University,
Washington, DC, September 1980-May 1986

Publications

Books

Campaigns and Elections American Style, 5th ed. Routledge Press, 2019, ed. (with James Thurber)
Campaigns and Elections American Style, 4th ed., Westview Press, 2013, ed. (with James Thurber)
Grant Park: The Democratization of Presidential Elections 1968-2008, The Brookings Institution, 2011
Campaigns and Elections American Style, 3rd ed., Westview Press, 2009, (with James Thurber)

Vital Signs: Perspectives on the Health of American Campaigning, The Brookings Institution, 2005, with David Dulio

Campaigns and Elections American Style, 2nd ed., Westview Press, 2004, ed., with James A. Thurber

Shades of Gray: Perspectives on Campaign Ethics, The Brookings Institution, 2002, ed., with David Dulio and Stephen Medvic

Crowded Airwaves: Campaign Advertising in Modern Elections, The Brookings Institution, 2000, ed., with James Thurber and David Dulio

Campaign Warriors: Campaign Consultants in Elections, The Brookings Institution, 2000, ed., with James Thurber

Campaigns and Elections American Style, Westview Press, 1995, ed., with James A. Thurber

The Myth of the Independent Voter, University of California Press, 1992, with Bruce E. Keith, et. al.

The Money Chase: Congressional Campaign Finance Reform, The Brookings Institution, 1990, with David B. Magleby

Book Chapters

“Survey Research and Campaigns: Challenges and Opportunities,” in Richard Semiatin, *Campaigns on the Cutting Edge*, 4th ed., Congressional Quarterly Press, 2021

“Elections in a Polarized Environment: Understanding the Dynamics and the Transformation of American Political Campaigns,” James A. Thurber and Candice J. Nelson, in Candice J. Nelson and James A. Thurber, eds., *Campaigns and Elections American Style*, 5th ed., Routledge Press, 2019

“Why Campaigns Matter in a Polarized Environment,” Candice J. Nelson and James A. Thurber, in Candice J. Nelson and James A. Thurber, eds., *Campaigns and Elections American Style*, 5th ed., Routledge Press, 2019

“Survey Research and Campaigns – Getting to the Future,” in Richard Semiatin, *Campaigns on the Cutting Edge*, 3rd ed. Congressional Quarterly Press, 2016

“Campaigns Matter,” in James A. Thurber and Candice J. Nelson, *Campaigns and Elections American Style*, 4th ed., Westview Press, 2013

“Polling in the 21st Century: Part Past, Part Future,” in Richard Semiatin, ed., *Campaigns on the Cutting Edge*, 2nd ed., Congressional Quarterly Press, 2012

“The Myth of the Independent Voter Revisted,” with David B. Magleby and Mark C. Westlye, in Paul Sniderman and Benjamin Highton, eds., *Facing the Challenge of Democracy: Explorations in the Analysis of Public Opinion And Political Participation*, Princeton University Press, 2011

“Campaigns Matter,” in James A. Thurber and Candice J. Nelson, *Campaigns and Elections American Style*, 3rd ed, Westview Press, 2009

- “Strategies and Tactics of Fundraising in the 2008 Presidential Election,” in James A. Thurber and Candice J. Nelson, *Campaigns and Elections American Style*, 3rd ed, Westview Press, 2009
- “Ethics in Campaigns and Public Affairs,” Dennis W. Johnson, ed., *Routledge Handbook of Political Management*, Routledge, 2009
- “Polling - Trends in the Early Twenty First Century,” in Richard Semiatin, ed., *Campaigns on the Cutting Edge*, Congressional Quarterly Press, 2008
- “Race for the Cash: Competition, Contributions, and Money in the 2002 Elections,” in James A. Thurber and Candice J. Nelson, *Campaigns and Elections American Style*, 2nd ed., Westview Press, 2004
- “Do Campaigns Matter?” in James A. Thurber and Candice J. Nelson, *Campaigns and Elections American Style*, 2nd ed., Westview Press, 2004, with Marni Ezra
- “Campaign Ethics: Approaching the Issue?” with David Dulio and Stephen Medvic, in Candice Nelson, David Dulio and Stephen Medvic, eds., *Shades of Gray: Perspectives on Campaign Ethics*, Brookings Institution, 2002
- “Political Consultants: Hired Guns or Gatekeepers of Democracy?” with David Dulio and Stephen Medvic, in Candice Nelson, David Dulio and Stephen Medvic, eds., *Shades of Gray: Perspectives on Campaign Ethics*, Brookings Institution, 2002
- “Spending in the 2000 Elections,” in David B. Magleby, ed., *Financing the 2000 Election*, Brookings Institution, 2002
- “Portrait of Campaign Consultants,” with James Thurber and David Dulio, in James Thurber and Candice Nelson, eds., *Campaign Warriors: Campaign Consultants in Elections*, Brookings Institution, 2000,
- “Introduction,” with James Thurber and David Dulio, in James Thurber, Candice Nelson, and David Dulio, eds., *Crowded Airwaves: Campaign Advertising in Elections*, Brookings Institution, 2000
- “Summary and Conclusions,” with James Thurber and David Dulio, in James Thurber, Candice Nelson, and David Dulio, eds., *Crowded Airwaves: Campaign Advertising in Elections*, Brookings Institution, 2000
- “BIPAC: Working to Keep a ProBusiness Congress,” with Robert Biersack, in Robert Biersack, Paul S. Herrnson, and Clyde Wilcox, eds., *After the Revolution: PACs, Lobbies and the Republican Congress*, (Allyn and Bacon, 1999)
- “The Money Chase: Partisanship, Committee Leadership Change, and PAC Contributions in the House of Representatives,” in Ronald Shaiko, Paul Herrnson and Clyde Wilcox, eds., *The Interest Group Connection: Electioneering, Lobbying and Policymaking in Washington*, Chatham House, 1998
- “Money in the 1996 Elections” in William Crotty and Jerome M. Mileur, eds., *America’s Choice: The Election of 1996*, Dushkin/McGraw Hill, 1997

- "Campaign Finance Reform" in Roger H. Davidson and James A. Thurber, eds. *Remaking Congress: Change and Stability in the 1990s*, Congressional Quarterly, 1995
- "Congressional Campaign Finance," in Donald C. Bacon, Roger H. Davidson, and Morton Keller, eds., *The Encyclopedia of Congress*, Simon and Schuster, 1995
- "Do Campaigns Matter?" with Marni Ezra, in *Campaigns and Elections American Style*, James A. Thurber and Candice J. Nelson, eds., Westview Press, 1995
- "Women's PACs in the Year of the Woman," in Sue Thomas, Elizabeth Cook and Clyde Wilcox, eds., *The Year of the Woman*, Westview Press, 1994
- "BIPAC: Trying to Lead in an Uncertain Election Climate," in Robert Biersack, Paul S. Herrnson, and Cylde Wilcox, eds., *Risky Business: PAC Decisionmaking and Strategy in 1992*, M.E. Sharpe, 1994
- "Loose Cannons: Independent Expenditures in Federal Elections," in Margaret Latus Nugent and John R. Johannes, eds., *Money, Elections and Democracy*, Westview Press, 1990

Articles

- "Independent Leaners as Policy Partisans: An Examination of Party Identification and Policy Views," *The Forum* 10(3) (2012), with David Magleby
- "What Political Management Students Think About Campaign Ethics," *Campaigns and Elections*, Volume 24, Number 5, (May, 2003), with Robin Kolodny, R. Sam Garrett, and James Thurber)
- "The Increasing Role of Consultants with State Party Organizations," *Campaigns and Elections*, Volume 23, Number 9 (September 2002), with David Dulio, Robin Kolodny, and James Thurber
- "Inside the Beltway: Profiles of Two Political Consultants," *PS: Political Science and Politics*, Volume XXXI, Number 2, June, 1998
- "Congress and Campaign Money: The Prospects for Reform," *The Brookings Review* (Spring 1989), with David B. Magleby
- "Campaign Finance in Presidential and Congressional Elections," *The Political Science Teacher*, Summer 1988
- "The Partisan Affiliations of Independent Leaners," *British Journal of Political Science*, Spring 1986, with Bruce E. Keith, et. al.
- "The Consequences of Campaign Finance Reform" *Election Politics* November 1983
- "The Effects of Incumbency on Voting in Congressional Elections, 1964-1974," *Political Science Quarterly*, Winter 1978-79

Papers

“Revisiting Myths of Independence,” with David B. Magleby, Partisanship Reconsidered, Center for the Study of Elections and Democracy, Brigham Young University, Provo, Utah, June 7, 2019

“What Does It Mean to Be a Swing Voter,” with David B. Magleby and Joseph Olsen, Paper presented at the Annual Meeting of the American Political Science Association, Chicago, Illinois, August, 2013

“Campaign Elites: The Attitudes and Roles of Professional Political Consultants,” with James Thurber and David Dulio, Paper presented at the Annual Meeting of the Western Political Science Association, Seattle, Washington, March, 1999.

"Campaign Finance Reform," Paper presented at the Conference on Congressional Reform, The American University, October, 1994.

"Partisans or Independents." Paper presented at the Annual Meeting of the American Political Science Association, Chicago, Illinois, September 1983, with Bruce E. Keith, et. al.

"Counting the Cash: PAC Contributions to Members of the House of Representatives." Paper presented at the Annual Meeting of the American Political Science Association, Denver, Colorado, September 1982.

"The Myth of the Independent Voter." Paper presented at the Annual Meeting of the American Political Science Association, Washington, DC, September 1977, with Bruce E. Keith, et. al.

"The Effects of Incumbency on Voting in Congressional Elections." Paper presented at the Annual Meeting of the American Political Science Association, Chicago, Illinois, September 1976.

Professional Activities

Editorial Board, *Journal of Political Marketing*

Chair, Political Organizations and Parties Section, American Political Science Association 1999 Annual Meeting

Executive Council, Political Organizations and Parties Section, American Political Science Association, 1996-1998

Member, Selection Committee, Gerald R. Ford Prize for Distinguished Reporting on the Presidency, 1994-present

Member, Advisory Committee, Money and Politics Project, League of Women Voters Education Fund, 1995-1996

President, National Capital Area Political Science Association, 1995-1996.
First Vice-President, National Capital Area Political Science Association,
1993-1994
Second Vice-President, National Capital Area Political Science Association,
1993-1994
Member, National Capital Area Political Science Council
Editor, *PartyLine*, Newsletter of the Committee for Party Renewal, 1992-1994
Member, Selection Committee, Everett Mckinley Dirksen Award for
Distinguished Reporting on Congress, 1995
Co-Chair, Voting and Elections, Western Political Science Association
Annual Meeting, Pasadena, California, March, 1993
Chair, APSA Congressional Fellowship Selection Committee, 1992
Chair, Panel on Congressional Elections, Southern Political Science
Association, Atlanta, Georgia, November 8-10, 1990
Member, ASPA Congressional Fellowship Selection Committee, 1990
Member, Congressional Quarterly Prize Award Committee, 1989-1990
Member, American Political Science Association
Member, American Association for Public Opinion Research