

**ZHUO (EMMA) CHEN**  
Kogod School of Business | American University  
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## ACADEMIC POSITION

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2020- **Kogod School of Business, American University, Washington, D.C.**  
Assistant Professor of Strategic Management

## EDUCATION

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2020 **Jesse H. Jones Graduate School of Business, Rice University, Houston, TX**  
Ph.D. in Business Administration (Strategic Management)

2020 **Jesse H. Jones Graduate School of Business, Rice University, Houston, TX**  
M.A. in Business Administration (Strategic Management)

2013 **Department of Economics, Duke University, Durham, NC**  
M.A. in Economics

2011 **Department of International Economics and Trade, Nankai University, Tianjin, China**  
B.A. in International Economics and Trade

## RESEARCH INTERESTS

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Corporate Development Activities (Acquisitions, Strategic Alliances, Corporate Venture Capital in Particular), Corporate Entrepreneurship, Patents and New Venture Strategy

## RESEARCH

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### Publications in Peer-Reviewed Journals:

- **Chen, Z.**, Kale, P., and Hoskisson, R.E. 2018. “Geographic Overlap and Acquisition Pairing.” *Strategic Management Journal*, 39(2): 329-355.
- Zhang, Y., **Chen, Z.**, and Wang, Y.D. 2021. “Which Patents to Use as Loan Collateral? Examining the Role of the Newness of Patents’ External Technology Linkage.” *Strategic Management Journal*, in press.

### Working Papers:

- “The Expectation-Setting Role of Status: Evidence from Investor Reactions to Corporate Acquisitions” with Eni Gambeta, Prashant Kale, and Alessandro Piazza (Under review at *Journal of Management*).

- “Distant Reach, Focused Investing: An Examination of CVC Portfolio Configuration” with Yan Anthea Zhang (Prepare for submission to *Strategic Management Journal*).
- “The Impact of CVC investments on Firms’ Choice of Investment Mode” with Yan Anthea Zhang (Prepare for submission to *Strategic Management Journal*).

#### **Research in Progress:**

- “Information Externality of CVC Investments: How Does It Affect Other Firms’ Acquisition Decisions in Technology Industries?” (Manuscript).
- “Some but Not Too Much: The Impact of Diversification on Corporate Payout Policy” (Data Analysis).
- “Investment under Uncertainty: The Role of Organizational Constraints” with Toby Li and Tony Tong (Data Analysis).

#### **Teaching Case:**

- Zhang, Y., Zhang, W., Chen, Z. 2019. “Orpea’s European-Based Nursing Facilities: Expanding to China.” Ivey Business School Case 9B19M038.

#### **ACADEMIC AWARDS AND HONORS**

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- Outstanding Reviewer, *Academy of Management Annual Conference*, STR Division, August 2021
- Nominee, SMS Best Conference PhD Paper Prize, “Can CVC Investment Facilitate Acquisition of Ventures in Distant Technological Domains?” *Strategic Management Society Annual Conference*, Virtual, October 2020
- Finalist, Best Paper Prize, “Monetizing IP: Examining the Effects of Patents’ Knowledge Sources on Patents Being Used as Loan Collateral,” *Strategic Management Society Special Conference*, Oslo, Norway, June 2018
- Doctoral Fellowship, Jones Graduate School of Business, Rice University, 2014-2020
- Master’s Scholarship, Economics Department, Duke University, 2011-2012
- Best Undergraduate Dissertation, Nankai University, 2011

#### **PROJECTS INVITED FOR PRESENTATIONS**

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##### **“Can CVC Investment Facilitate Acquisition of Ventures in Distant Technological Domains”**

- *Strategic Management Society Annual Conference*, Virtual, October 2020

##### **“Some but Not Too Much: The Impact of Diversification on Corporate Payout Policy”**

- *Academy of Management Annual Conference*, Virtual, August 2020

##### **“Information Externality of CVC Investments: How May Firms’ CVC Investments Affect Other Firms’ Acquisition Target Selections in Technology Industries?”**

- *Strategic Management Society Special Conference*, Berkeley, CA, March 2020 (cancelled)
- *Academy of Management Annual Conference*, Boston, MA, August 2019

**“Monetizing IP: Examining the Effects of Patents’ Knowledge Sources on Patents Being Used as Loan Collateral”**

- *Academy of Management Annual Conference*, Chicago, IL, August 2018
- *Strategic Management Society Special Conference*, Oslo, Norway, June 2018

**“The ‘Sweet Spot’: When Does Network Prominence Help Acquiring Firms Earn Abnormal Returns?”**

- *Academy of Management Annual Conference*, Atlanta, GA, August 2017

**“Geographic Overlap and Acquisition Pairing”**

- *Strategic Management Society Annual Conference*, Berlin, Germany, September 2016

**CONSORTIA, SYMPOSIA AND WORKSHOPS**

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- Invited participant, STR Dissertation Consortium, Academy of Management, Boston, MA, August 2019
- Invited panelist, “Mergers & Acquisitions: Research, Practice & Teaching” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Researching Open Innovation” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Computational Models in Behavioral Strategy” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Wooldridge Workshop: Applied Micro Econometrics”, Jones Graduate School of Business, Rice University, Houston, TX, May 2019
- Participant, 5<sup>th</sup> – 9<sup>th</sup> Strategy Symposium on Emerging Markets, Jones Graduate School of Business, Rice University, Houston, TX, May 2015 – 2019

**TEACHING EXPERIENCE**

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**Instructor: American University, Kogod School of Business, Undergraduate Level**

- Strategic Management – MGMT 458 (Spring 2021) – Capstone Course

**Adjunct Instructor: University of Houston-Downtown, Undergraduate Level**

- Business Strategy – BA 4302 (Fall 2018) – Strategy Capstone Course

**Teaching Assistant: Rice University, Jones Graduate School of Business, MBA Level**

- Strategy Formulation and Implementation – MGMW 571 (May 2019)
- International Strategic Alliance – MGMT 720 (Spring 2017)
- Strategic Issues in Global Business – MGMT 713 (Fall 2017)
- Competitive Strategy – MGMP 570 (Fall 2015)

**Teaching Assistant: Rice University, Jones Graduate School of Business, PhD Level**

- Econometrics – ECON 510 (Fall 2016)

**ACADEMIC SERVICE**

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- Reviewer for Journal of Economic Surveys
- Reviewer for Academy of Management Annual Meetings
- Reviewer for Strategic Management Society Annual Conference

**PROFESSIONAL AFFILIATIONS**

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- Member of Academy of Management (STR, ENT and TIM divisions)
- Member of Strategic Management Society (Corporate Strategy IG and Entrepreneurship & Strategy IG)

**WORK EXPERIENCE**

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2013-2014      Offshoring Research Network, Fuqua School of Business, Duke University  
Research Associate (Advisor: Arie Lewin)

**SKILLS**

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Computer: STATA, Matlab, Mathematica, UCINET  
Languages: Chinese (native), English (fluent)

**ACADEMIC REFERENCES**

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**Yan [Anthea] Zhang**

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