#### Rachel Ann Borchardt

Curriculum Vitae November 2024

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#### Education

MLIS, University of Pittsburgh, 2005 Specialization: Medical Librarianship

BA, Neuroscience and Psychology, Oberlin College, 2002

Minor: Chemistry

#### Professional Library Positions

#### American University Bender Library, March 2009 - present

• Library Continuing Appointment faculty position, promotion to **Associate Librarian** rank in 2015; **Librarian** rank in 2019

#### Scholarly Communications Librarian, 2022 - present

- Design and implement open access initiatives to advance education, use, and advocacy on campus
- Support campus research impact needs
- Manage institutional repository
- Advocate for open education resources (OER) on campus

Associate Director, Research and Instructional Services and Science Librarian, 2017 - 2022

- Coordinated campus-wide information literacy instruction
- · Coordinated library's research assistance desk
- Supervised part-time research assistance staff

#### Science Librarian, 2009 - 2022

- Provided library instruction and research assistance for seven science programs, including biology and neuroscience
- Made collection management decisions for science programs, including management of a large budget for monograph and serial purchases
- Provided general library research support in person and online

#### **Emory University Libraries, February 2006 – February 2009**

Biology and Neuroscience and Behavior Biology (NBB) Librarian

- Provided research and instruction for biology and other programs
- Performed collection management duties
- Developed and coordinated IM program
- Served as liaison to the Health Sciences library

#### Other Positions

#### University of Pittsburgh Health Sciences Library, May 2005 - August 2005

Intern – Public Health

- Assisted with library instruction for county public health individuals
- Developed online tutorial on search engine comparison and use
- Developed online guides to public health resources

#### University of Pittsburgh Hillman Library. September 2004 – August 2005

Intern - Reference Services

- Provided general library reference support at the reference desk
- Attended weekly training sessions related to reference

#### Carnegie Mellon University. June 2002 - August 2004

Research Assistant – Center for Cognitive Brain Imaging

- Recruited and ran participants in fMRI experiments
- Analyzed fMRI and statistical data
- Assisted in writing and publishing results

#### Book Publication

Chin Roemer, R. & **Borchardt**, R. (2015) <u>Meaningful Metrics: A 21<sup>st</sup> Century Librarian's Guide to Bibliometrics, Altmetrics and Research Impact</u>. Chicago, IL: ACRL.

http://www.ala.org/acrl/sites/ala.org.acrl/files/content/publications/booksanddigitalresources/digital/9780838987568 metrics OA.pdf

#### **Critical Reviews**

Library Babelfish, Inside Higher Ed

Against the Grain

College & Research Libraries

American Libraries

**Library Journal** 

Journal of Academic Librarianship

Information Research

Performance Measurement and Metrics

Journal of Librarianship and Scholarly Communication

**MERLOT** 

## Peer-reviewed Publications

Schultz, T., Dawson, D., & Borchardt, R. (accepted) Barriers and Benefits of Transitioning to an Equitable Open Access Model: Interviews with LIS Journal Editors. *Insights*.

**Borchardt, R.** (2024) Measuring, Evaluating, and Articulating Impact. *LibParlor Online Learning Curriculum*. <a href="https://libparlor.com/lessons/lesson-3-measuring-evaluating-and-articulating-impact/">https://libparlor.com/lessons/lesson-3-measuring-evaluating-and-articulating-impact/</a>

Ivey, O., & **Borchardt**, **R.** (2024). Open access for community partners, impactful outputs for scholars: Leveraging scholarly communication movements to enhance reciprocity in community based research. *Michigan Journal of Community Service Learning*, April 26. <a href="https://journals.publishing.umich.edu/mjcsl/article/id/3682/">https://journals.publishing.umich.edu/mjcsl/article/id/3682/</a>

**Borchardt, R.,** Schultz, T., and Dawson, D. (2024). Financial and other perceived barriers to transitioning to an equitable non-APC open access model: A survey of LIS journal editors. *College & Research Libraries*, *85(1)*, 96-114. https://crl.acrl.org/index.php/crl/article/view/26170/34106

**Borchardt**, R., Roh, C., Bruce, S., & Click, A. (2022). Are we walking the talk? A snapshot of how academic LIS journals are (or aren't) enacting disciplinary values. *In the Library with the Lead Pipe*, January 19. https://www.inthelibrarywiththeleadpipe.org/2022/walking-the-talk/

Click, A., and **Borchardt, R**. (2019). Library Supported Open Access Funds: Criteria, Impact, and Viability. *Evidence Based Library and Information Practice*, December 12.

https://journals.library.ualberta.ca/eblip/index.php/EBLIP/article/view/29623

**Borchardt, R.,** Salcedo, T., and Bentley, M. (2018). Little intervention, big results: Intentional integration of information literacy into an introductory-level biology lab course. *Journal of Biological Education*, July 17. https://www.tandfonline.com/doi/abs/10.1080/00219266.2018.1494029

**Borchardt, R.**, Moran, C., Cantrill, S., Chemjobber, Oh, S. A., & Hartings, M. R. (2018). Perception of the importance of chemistry research papers and comparison to citation rates. *PLOS One*, *13*(3), e0194903. http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0194903

Chin Roemer, R. & **Borchardt**, **R.** (2015) New Grads, Meet New Metrics: Why Early Career Librarians Should Care About Altmetrics & Research Impact. *In the Library With the Lead Pipe*, August 12.

http://www.inthelibrarywiththeleadpipe.org/2015/new-grads-meet-new-metrics-why-early-career-librarians-should-care-about-altmetrics-research-impact/

### Other Publications

**Borchardt, R.,** Beamer, J., Bivens-Tatum, W., Boruff-Jones, P., Chin Roemer, R., Chodock, T., DeGroote, S., Hodges, A., Kelsey, S., Linke, E., & Matthews, J. (2020). ACRL Impactful Scholarship and Metrics Task Force framework. <a href="http://www.ala.org/acrl/sites/ala.org.acrl/files/content/standards/impactful scholarship.pdf">http://www.ala.org/acrl/sites/ala.org.acrl/files/content/standards/impactful scholarship.pdf</a>

**Borchardt, R.,** Boruff-Jones, P., Kelsey, S., and Matthews, J. (2019). A Proposed Framework for the Evaluation of Academic Librarian Scholarship. Charleston Conference Proceedings, 1-6. http://dx.doi.org/10.5703/1288284317195

**Borchardt, R.,** & Hartings, M. (2018). The academic papers researchers regard as significant are not those that are highly cited. *LSE Impact Blog*, May 14. <a href="http://blogs.lse.ac.uk/impactofsocialsciences/2018/05/14/the-academic-papers-researchers-regard-as-significant-are-not-those-that-are-highly-cited/">http://blogs.lse.ac.uk/impactofsocialsciences/2018/05/14/the-academic-papers-researchers-regard-as-significant-are-not-those-that-are-highly-cited/</a>

National Information Standards Organization Altmetrics Initiative Working Group. (2016). *Outputs of the NISO Alternative Assessment Metrics Project, Section 1: Altmetrics Definitions and Case Uses.* National Information Standards Organization, Baltimore. Report number RP-25-2016. <a href="https://groups.niso.org/higherlogic/ws/public/download/17091">https://groups.niso.org/higherlogic/ws/public/download/17091</a>

Chin Roemer, R. & **Borchardt, R.** (2015) Bibliometrics, Altmetrics: Librarians and the measurement of scholarship. *American Libraries Magazine*, September 15. <a href="https://americanlibrariesmagazine.org/2015/09/15/altmetrics-bibliometrics/">https://americanlibrariesmagazine.org/2015/09/15/altmetrics-bibliometrics/</a>

Chin Roemer, R. & **Borchardt**, **R.** (2015) Altmetrics and Academic Libraries. *Library Technology Reports*, 51(5), 1-37. https://journals.ala.org/index.php/ltr/issue/view/515

Chin Roemer, R. & **Borchardt**, **R.** (2014). Keeping Up With Altmetrics. *Keeping Up With...*, January.

http://www.ala.org/acrl/publications/keeping up with/altmetrics

Chin Roemer, R. & **Borchardt, R.** (2013). Institutional Altmetrics and Academic Libraries. *Information Standards Quarterly*, 25(2), 14-19. http://www.niso.org/publications/isg/2013/v25no2/roemer/

Chin Roemer, R., & **Borchardt, R.** (2012). Internet Resources: From bibliometrics to altmetrics: a changing scholarly landscape. *College and Research Libraries News, 73*(10), 596-600. <a href="http://crln.acrl.org/content/73/10/596.full">http://crln.acrl.org/content/73/10/596.full</a>

**Borchardt, R.,** Puckett, J., & van Scoyoc, A. (2009-2012). *Adventures in Library Instruction* monthly podcast. <a href="http://adlibinstruction.blogspot.com">http://adlibinstruction.blogspot.com</a>

# Regional and National Presentations

Schultz, T., **Borchardt, R.**, and Dawson, D. *Prioritizing values in publishing:* Lessons learned from LIS journals. **Invited keynote speaker**. NERL Annual Conference, Charleston, SC. November 12, 2024.

Miller-Chareun, T., **Borchardt, R.**, Breichner, W., Cunningham, C., Dawson, J., and Wagner, R. *Subscribe to Open: Connecting the Scholarly Community with an Equitable OA Model.* Panelist. Project MUSE webinar. September 18, 2024.

- Agate, N, Rogers, K, Harris, K, Kazembe, L, and **Borchardt, R**. *Envisioning the Future Academy*. Panelist. HuMetricsHSS virtual program. May 10, 2024.
- Rodriguez, M., **Borchardt, R.,** and Gallagher, E. *Evaluating Open Access Investment Opportunities for Your Library.* Co-presenter. Lyrasis Webinar. February 21, 2024.
- Schultz, T., Santiago, A., Hampton, M., and **Borchardt, R.** *Expect the Unexpected: Experiences of Librarians Managing OER Grant Programs.* Panelist. Open Education Conference. November 6, 2023.
- Cooke, H., Madjarevic, N., Akay, S., **Borchardt, R.,** Butcher, J., Pyne, R., and Taylor, M. *Altmetric / Author as Customer panel.* Panelist. Digital Science Publisher Day. September 6, 2023.
- Almeida, M., **Borchardt, R.**, Neylon, C., Montgomery, L., and Taylor, M. *Alternative forms of research assessment and impact*. Panelist. NISO online webinar. February 16, 2022.
- **Borchardt, R.,** Cody, B., Kennison, R., Konkiel, S., and McVeigh, M. *Meaningful Metrics*. Panelist. NISO online webinar. April 14, 2021.
- **Borchardt, R.,** Chin Roemer, R., Hodges, A., and Matthews, J. *Using the New ACRL Framework for Impactful Scholarship and Metrics*. ACRL online webinar. January 12, 2021.
- **Borchardt, R.,** Boruff-Jones, P., Kelsey, S., and Matthews, J. *A proposed framework for the evaluation of academic librarian scholarship.* Panel organizer and co-presenter. Charleston Conference, Charleston, SC. November 6, 2019.
- **Borchardt, R.,** Chin Roemer, R., Hodges, A., and Matthews, J. *A New Way to Evaluate Academic Librarian Scholarship: Free Presentation and Open Feedback Forum.* Webinar/open forum organizer and co-presenter. ACRL online webinar. October 30, 2019.
- **Borchardt, R.** and Faeth, K. Supporting your Open Access initiatives with Web of Science. Webinar co-presenter. LYRASIS / Clarivate online webinar. April 17, 2019.
- **Borchardt, R.,** Matthews, J., and Linke, E. *Recast Your Scholarly Narrative: a new model for the evaluation of academic librarian scholarship.* Panel organizer and presenter. ACRL Conference, Cleveland, OH. April 13, 2019.
- Click, A, and **Borchardt, R.** Communicating an open access impact narrative: An analysis of library-funded publications. Poster presenter. ACRL Conference, Cleveland, OH. April 12, 2019.

- Lucraft, M., **Borchardt, R.,** Sommer, D., and Rouhi, S. *Building a narrative for researchers around open research impact.* Panelist. Charleston Conference, Charleston, SC. November 7, 2018.
- Ivey, O., **Borchardt, R.,** Click, A., and Rose, D. *The Library is Open: Leveraging open educational resources to enhance campus-community relations.* Workshop co-presenter. Colloquium on Libraries and Service Learning, Washington, DC. August 9, 2018.
- Click, A., and **Borchardt, R.** Follow the Money: An exploratory study of open access publishing funds' impact. Lightning talk co-presenter. Charleston Conference, Charleston, SC. November 9, 2017.
- **Borchardt, R.** *Tell your story your way: Why chemistry professionals should understand bibliometrics and altmetrics.* Lightning talk presenter. American Chemical Society National Meeting CINF Symposium. Washington, DC. August 21, 2017.
- Gaspar, D., Gutzman, K., **Borchardt, R.,** and Agate, N. *Impactful Partnerships: Navigating the Evolving Scholarly Communication Landscape with Faculty.* Invited speaker. ALA ACRL EBSS and ULS program, Chicago, IL. June 25, 2017
- **Borchardt, R.** and Konkiel, S. *How to Use Altmetrics Data from the Social Web to Evaluate Collections, Boost Institutional Repositories, and Support Researchers at Your Institution.* Workshop co-presenter. Library Assessment Conference, Arlington, VA. November 3, 2016.
- Hartings, R., and **Borchardt, R.** *Is that a wart or a beauty mark? An altmetrics analysis of an assistant professor's scholarly activity.* Contributor. American Chemical Society National Meeting CINF Symposium, Philadelphia, PA. August 21, 2016.
- **Borchardt, R.** *Meaningful Metrics: Bibliometrics, altmetrics, and research impact.* Presenter. WRLC Annual Meeting, Arlington, VA. March 8, 2016.
- Taylor, M., **Borchardt, R.**, and Reznik-Zellen, R. *Article, author and journal metrics: what librarians need to know.* Co-presenter. Elsevier LibraryConnect, online webinar. November 12, 2015.
- **Borchardt, R.** "Interest" vs. "Impact": Using Web of Science Usage Counts in the Social Sciences. Presenter. Charleston Conference, Charleston, SC. November 5, 2015.
- **Borchardt, R.,** Cronin, B., and Berlinerblau, J. *Assessing Impact: Altmetrics*. Invited speaker. Georgetown Scholarly Communications Series, Washington, DC. October 20, 2015.
- Solomon, D., **Borchardt, R.,** and Konkiel, S. *Research metrics and "impact": what all STEM librarians need to know.* Co-presenter and organizer. ACRL STS Webinar, online. October 15, 2015.

**Borchardt, R.,** and Chin Roemer, R. *Altmetrics in the Library: Understanding Librarian Roles & Outreach Efforts in the Academic Landscape.* Invited speaker. LYRASIS Workshop, online. June 10, 2015.

**Borchardt, R.** *Altmetrics and Libraries.* Invited speaker. Bibliometrics and Research Assessment Workshop, Washington, DC. May 21, 2015.

**Borchardt, R.,** and Chin Roemer, R. *Beyond Bibliometrics: Libraries, Academia and the Future of Scholarly Impact.* Invited co-presenter. American University, Washington, DC. November 13, 2014.

Rouhi, S., Lapinsky, S., **Borchardt, R.,** Carpenter, T., and Chodacki, J. *The Promise and Perils of 'Alternative Metrics': What Librarians Need to Know about the #Altmetrics Landscape*. Panelist. Charleston Conference. Charleston, SC. November 7, 2014.

**Borchardt, R.,** and Michalek, A. *Scholarly Metrics Bootcamp USAIN Pre-Conference Workshop*. Invited workshop co-leader. Burlington, VT. May 4, 2014.

**Borchardt, R.,** and Michalek, A. *What the heck are altmetrics?* ALA Midwinter STS Hot Topics Discussion. Co-presenter. Philadelphia, PA. January 25, 2014.

**Borchardt**, **R.** *Altmetrics and Academic Libraries*. Presenter. NISO Open Forum. Washington, DC. December 11, 2013.

**Borchardt, R.,** and Gaspar, D. *Current Practices for Implementing Summon: Teaching Students About Summon.* Co-presenter. WRLC Annual Forum. Washington, DC. March 5, 2013.

Ariew, S, **Borchardt, R.,** and Chin Roemer, R. *Measuring Impact across the Disciplines: Tools and Strategies for Supporting Faculty*. Webinar co-presenter. ALA EBSS Current Topics online webinar, December 6, 2012.

Chin Roemer, R., and **Borchardt, R.** *Towards a Deeper Impact: A Critical Survey of New Trends & Resources in Scholarly Communication & Bibliometrics.* Copresenter of poster and presentation, ALA EBSS Research Forum, Anaheim, CA. June 23, 2012.

**Borchardt**, R., & Vredevoogd, G. Assessment in Information Literacy. Copresenter. WRLC Annual Forum. Washington, DC. March 2012.

**Borchardt, R.** Socializing in the stacks: engaging faculty to weed science materials. Poster presenter, ALA ACRL Science and Technology Section, New Orleans, LA. June 27, 2011.

Rothschild, J., **Borchardt, R.,** Cornell, A., and Tomlinson, C. *Millennials Turn 30*. Panelist. Maryland Library Association annual conference, Ocean City, MD. April 22, 2010.

**Borchardt, R.,** and Puckett, J. *From Podcasts to Blogs and Beyond!* Copresenter. Computers in Libraries, Arlington, VA. April 14, 2010.

Matsuoka-Motley, N., Matos, M., and **Borchardt, R.** *Virtual Access Reexamined: Assessing How Libraries Support the Arts in Second Life*. Co-presenter, Music Library Association annual conference, San Diego, CA. March 23, 2010.

**Borchardt, R.** *Instruction and Podcasting*. Presenter. WRLC Forum, George Washington University, Washington, DC. July 23, 2009.

**Borchardt, R.,** Flatness, G., Hules, A.M., and Rutherford, J. *Virtual Reference and Outreach*. Panelist. WRLC Forum, Catholic University, Washington, DC. April 21, 2009.

Borchardt, R., and Puckett, J. *Creating an instructional podcast*. Co-presenter. GOLD/GALILEO Annual Users Group Conference, Athens, GA. August 1, 2008.

# External Membership & Committee Service

American College and Research Libraries (ACRL) Science and Technology Section (STS) Vice Chair/Chair/Past Chair, July 2019 – June 2022

ACRL Impactful Scholarship and Metrics Task Force chair, 2017 – 2020

American Chemical Society Fall 2016 Symposium co-organizer. *Beyond citations: challenges and opportunities in altmetrics.* Philadelphia, PA. August 2016.

NISO Altmetrics Definitions & Use Cases National Committee member, 2015 – 2016

ACRL STS Scholarly Communication co-chair, 2024 – 2026

ACRL STS Scholarly Communication committee member, 2023 – 2024

ACRL STS Nominations committee chair, 2022 – 2023

ACRL STS 2020 Program Planning co-chair, 2019 - 2020

ACRL STS 2019 Program Planning committee member, 2018 – 2019

ACRL STS Hot Topics co-chair, 2016 – 2018

ACRL STS Hot Topics discussion committee member, 2014 – 2016

ACRL STS Awards co-chair, 2012 - 2014

ACRL STS Virtual Task Force chair, 2010 - 2011

ACRL STS Membership and Recruitment committee co-chair, 2010 – 2012

ACRL STS Assessment committee co-chair, 2007 – 2010

ACRL STS Assessment committee member, 2006 – 2007

ALA member, 2006 – present ACRL STS member, 2006 – present

# Other External Service

Journal of Visualized Experiments Library Advisory board member, 2017 – 2020

(board dissolved)

Behavioral & Social Science Librarian editorial board member, 2013 – 2020

(journal ceased production)

Choice reviewer for neuroscience/psychology titles, 2012 – 2015

#### Awards / Honors / Grants

American University Faculty Service award, 2024

American University Library Vision in Action award, 2024

Faculty Affiliate, NSF Advancing Researching Translation grant, \$5.7M, 2023 - 2028

HuMetricsHSS Community Fellow Award for Integration of alternative metrics and non-scholarly research impact measures at American University, \$4500, 2021-2023

American University Ann Ferren Curriculum Design Award for Integration of Information Literacy into the Physics Undergraduate Curriculum, \$2500, 2019

American University Curriculum Development Faculty Grant for Integration of Information Literacy into the Biology Curriculum, \$5000, 2015-2016

Emory Libraries Significant Contribution Award for Leadership, 2007