



# Executives Abroad Program

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## Program Summary

Whether a seasoned federal leader, and executive graduate student or both, the Brussels experience is like no other. So why should one consider spending the week in Belgium with the Key Executive Leadership program? To begin, leaders of today are challenged with decisions having a global impact. This program is designed to provide a greater understanding of the processes, influences, and impact guiding those decisions both home and abroad. The focus is on best practices and lessons that can be learned from the seasoned executives leading the European Union. The Brussels program is an interactive learning experience that permits comparison and contrast between the American political, governance and public administration process and the political, governance and public administration process in the European Union. Both systems are examined to understand how policies and legislation are adopted, implemented, and enforced with the goal of identifying what is the same, what is different, and why the respective systems have developed as they have. Specific advantages to attendees include:

- An in-residence opportunity to spend 6 days with executives from other agencies to examine and compare the processes, external forces, and internal mechanisms challenging leaders in the government.
- Exploration of the impact of political parties, culture, administrative barriers, race, interests, and capitalism on the implementation of public policy in the European Union.
- One-on-one time with senior leaders of the European Union Parliament, Commission and Council to explore and contrast institutional, economic, and political forces driving policy implementation.
- Exposure to the best practices used by European Union leaders in delivering Euro-wide policies and programs.
- Meetings with senior officials at NATO and the US Embassy to understand the leadership challenges faced on an international stage.

This is a unique opportunity and only the Key Executive Leadership program enjoys exclusive access to these senior European leaders. In-depth discussions among the cohort, with American University professors from Belgium, with NATO and Embassy leaders, and with senior EU officials round out this amazing Brussels experience.



## Important Dates

- May 10 @ 12:00 noon Cohort Orientation
- June 9, 2024 – Welcome Reception, Brussels
- June 10--14, 2024 – Programming in Brussels

## Costs

- **Course fee of \$2,400** (*NOTE: Fee covers hotel costs, welcome reception, closing dinner, and group travel while in Belgium*)
- **Out of Pocket Expenses**
  - Students are responsible for airfare as well as transportation to and from the airport
  - All meals (except daily breakfast, Sunday welcome reception, and Thursday closing dinner)
  - Any additional hotel guests
  - Additional nights before or after the scheduled dates

## Registration Process

Due Date	Deliverable
1/10/2024	Open Registration
3/15/2024	Complete Online Registration
4/4/2024	Tuition Payment Due
5/10/2024	Cohort Program Orientation

## Travel Information

- **Airport**

It is recommended that you fly into Brussels Airport (BRU).
- **Ground Transportation**

For ground transportation information, please visit the [Brussels Airport website](#).
- **Hotel**

Brussels Marriott Hotel  
Address: Rue Auguste Orts, Grand Place 3-7, 1000 Brussels, Belgium  
Phone: +32 2 516 90 90  
Web site: <http://www.marriott.com/hotels/travel/brudt-brussels-marriott-hotel/>

  - Check-in June 9th, 2024
  - Check-out June 15th, 2024



You have the option to check in up to three days earlier and/or check out three days after the course, at the same rate of the room block. Please confirm early arrival or extended stay directly with the hotel. You are responsible for booking and paying Marriot for these extra days.

## Frequently Asked Questions

### What is included in the course fee?

The course fee covers:

- Room cost
- Transportation for course related travel
- Breakfast at the hotel each class day
- Welcome reception on Sunday evening
- Closing dinner on Thursday evening

### I plan to bring a guest. How will that work?

In your registration form, you will inform Key of your guest's name so that we can place you together in a hotel room. Please note that all guests' expenses are their responsibility.

### When should I book my flight?

You should reserve a ticket as soon as you are confirmed for the course. As with most flights, waiting until the last minute may result in an increased fare. Consider looking as soon as possible for affordable roundtrip flights.

### Can I arrive early or depart later?

Yes. However, you are responsible for the additional costs.

### I don't have a passport, what do I need to do to get one?

To obtain a passport please visit <http://travel.state.gov/passport/>

### What should I pack?

Business attire is required for the visits at NATO and EU. Business casual attire is recommended for classes. We will do a lot of walking to and from visits between buildings and metro stops. **Comfortable walking shoes strongly recommended.**

## Program Contact:

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