

FIND AN SPA INSTITUTE TO CHALLENGE YOU!



Learn the basics of data science and become part of one of today's most dynamic professions. Upgrade your skills and position yourself for exciting opportunities that are in great demand across a multitude of industries. Join us at our annual Institute for **Data Science and Big Data**, a seven-day online immersive educational experience designed for AU students and working professionals, to gain the skills needed to succeed in this rapidly emerging field.



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EPAAI 2023 Cohort at AU Brussels Center, Belgium

The European Public Affairs and Advocacy Institute (EPAAI) is a joint venture of the Center for Congressional and Presidential Studies and the American University Brussels Center and introduces students to the art and craft of lobbying in the European Union. During a week in Brussels, Belgium, students will be immersed in the strategies, tactics, methods, techniques, regulations and ethics of lobbying in Europe. Drawing on their rich body of experiences, prominent lobbyists involved in all aspects of their profession will offer lectures on such topics as EU legal systems, rulemaking, EU relations with national capitals, EU-US relations and comparisons between US and European policymaking. This course also includes a thorough introduction to the EU institutions. Participants will hear from faculty, European academics, international professional lobbyists, European Union officials and journalists in Brussels.



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PAAI 2023 Cohort.

The **Public Affairs and Advocacy Institute** (PAAI) is a two-week intensive course offered twice a year focusing on major aspects of professional lobbying and political influence. The Institute features speakers from the faculty of American University and dozens of prominent professional lobbyists representing corporations, trade and professional associations, public interest groups, labor unions, as well as law and lobbying firms.

Workshop participants are divided into teams and under the direction of a senior Washington lobbyist serving as a mentor, each team creates a strategic lobbying plan on an important current public policy issue for a prospective client. On the final day of the institute the combined student and professional teams make a presentation of their strategic plans to a panel of faculty and lobbying professionals.



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CMI 2023 students with their certificates.

For over thirty years, the **Campaign Management Institute** (CMI) has offered a nationally recognized program designed to train individuals for participation in local, state and federal political campaigns. Developed and taught by strategists from the Republican and Democratic parties, national campaign consultants and political scientists, this intensive two-week program serves as a valuable foundation for political activists and campaign managers.



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