

THE RELATIONSHIP BETWEEN LOSING AN ELECTION AND CONSPIRACY ENDORSEMENT

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March 28, 2018

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Research Goal

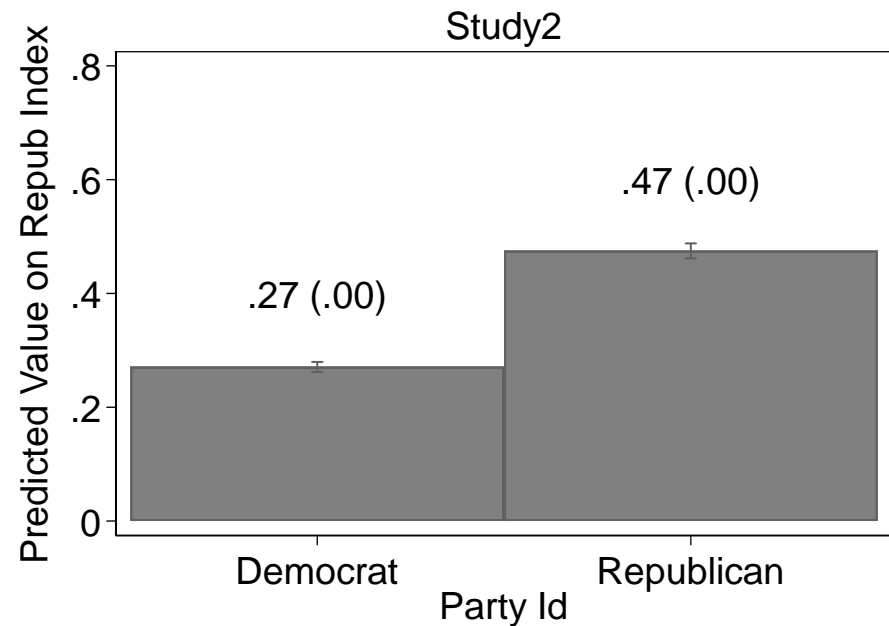
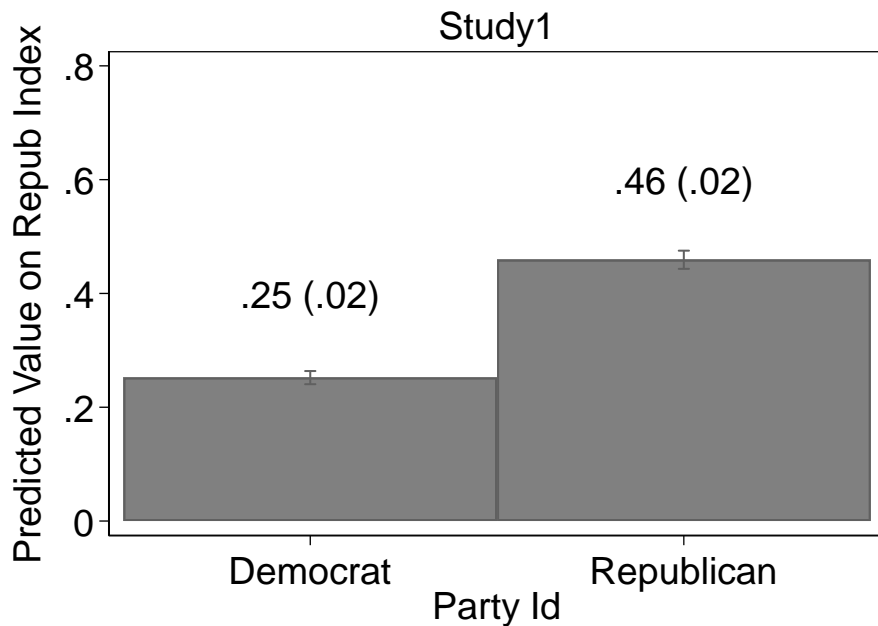
- Test the conspiracy theories are for losers hypothesis
- When on losing side of politics → perfect storm of uncertainty/anxiety and powerlessness

Research Approach

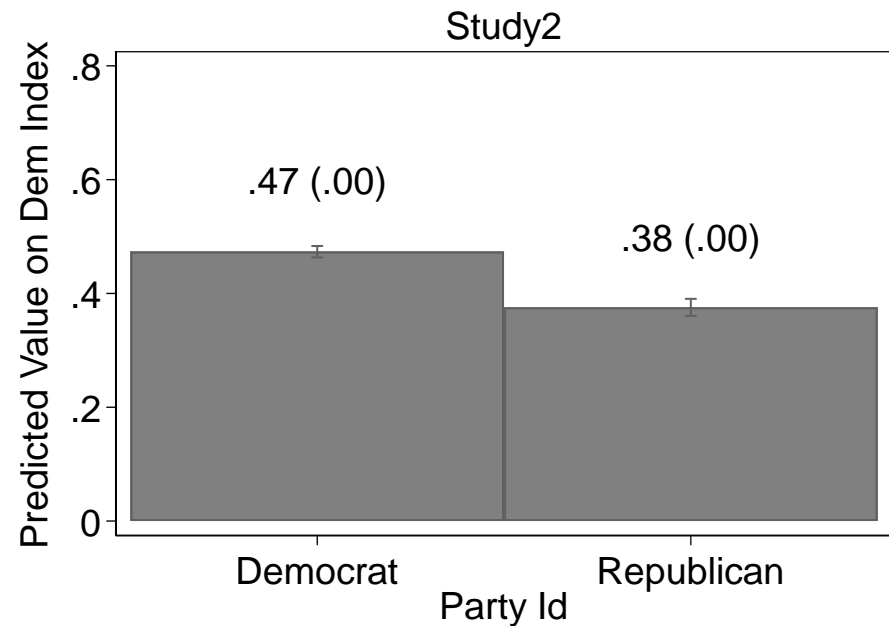
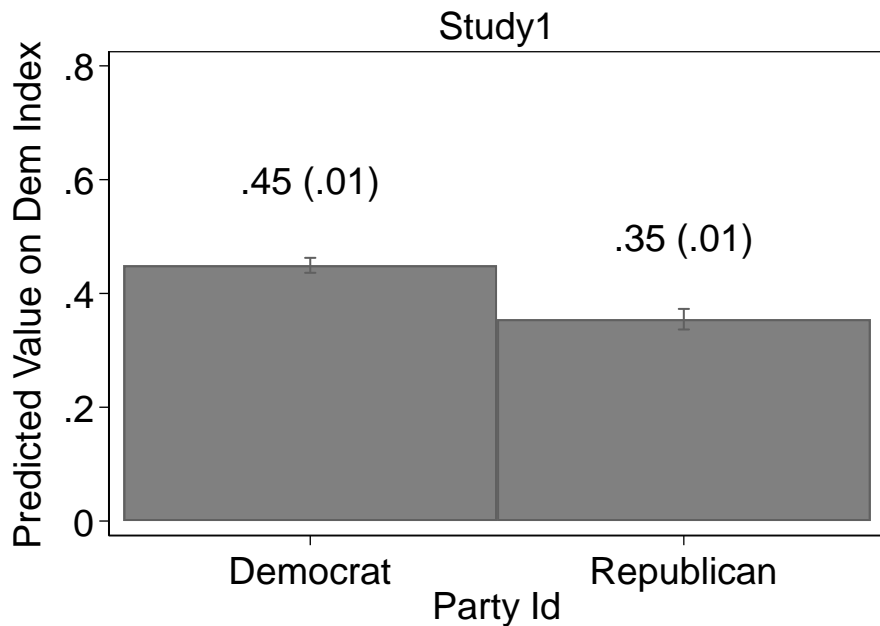
Dependent Variable	Spring 2016 (MTurk)	Summer 2016 (MTurk)	Pre-Post 2016 election panel (CSPP)	Pre-Post 2016 election panel (CCES)	Fall 2017 (MTurk)	March 2018 recontact Fall 2017 (MTurk)
Specific "Dem" and "Repub" CTs	X	X				
Conspiratorial Thinking			X	X	X	X
Content-Controlled "Dem" and "Repub" CTs					X	X

Controls: religiosity, education, income, age, gender, race, ethnicity

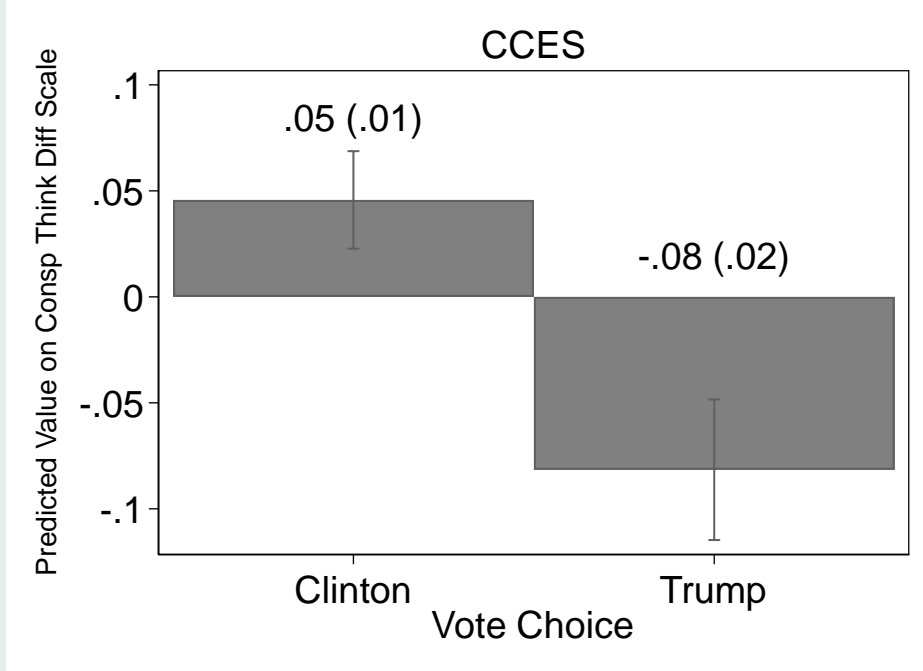
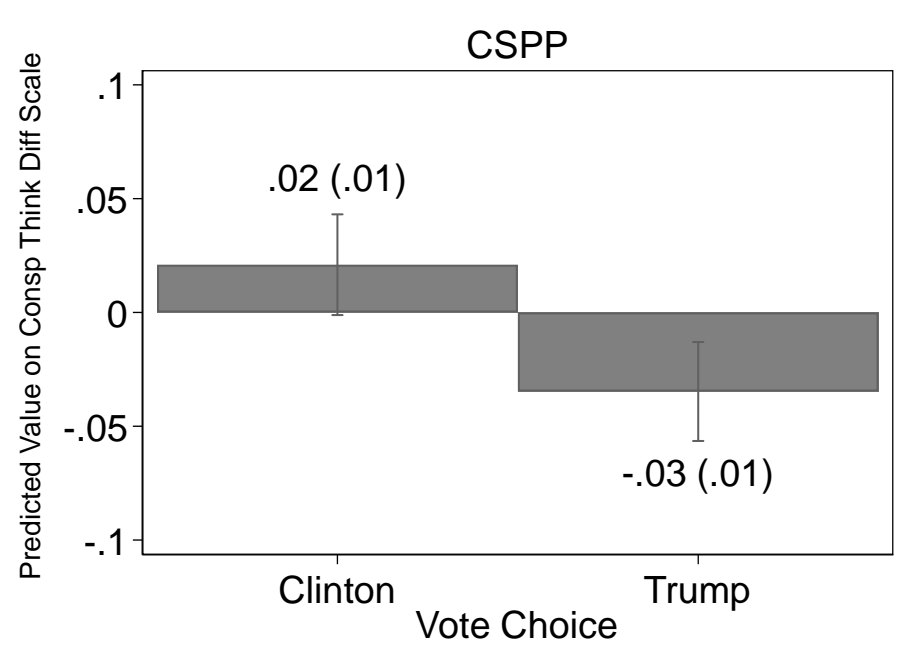
Predicted Value on **Republican Index** Among Dems and Reps – Sp/Su 2016



Predicted Value on **Democratic Index** Among Dems and Reps – Sp/Su 2016

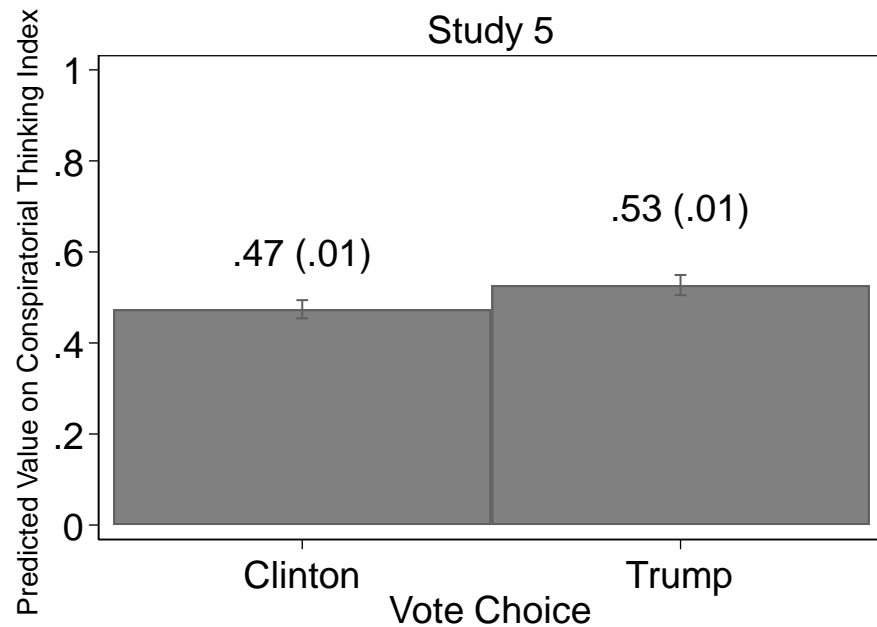


Predicted Value on Conspiratorial Thinking Difference Scale Among Clinton and Trump Voters – Pre/Post 2016 Election

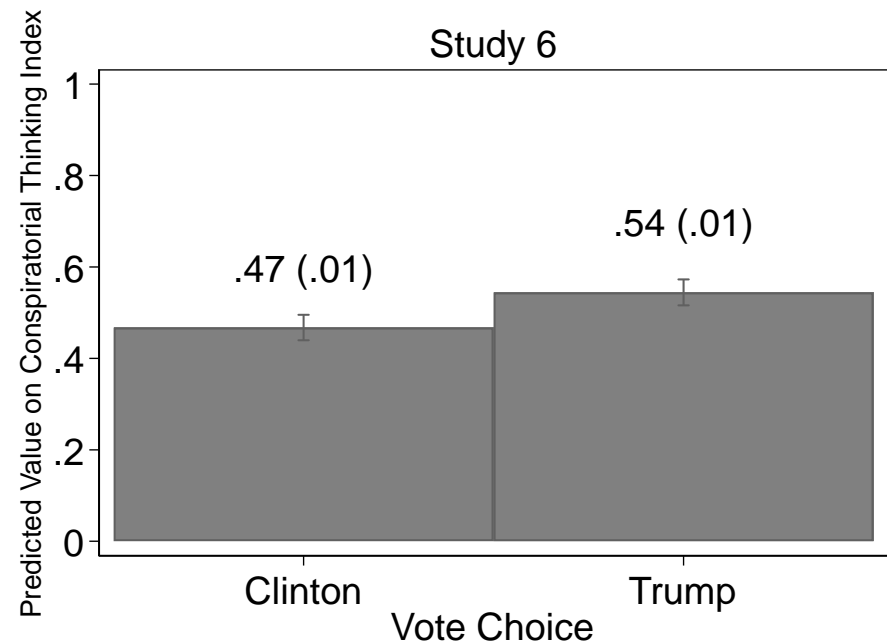


Predicted Value on Conspiratorial Thinking Index Among Clinton and Trump Voters, Fall 2017 & March 2018

Fall 2017

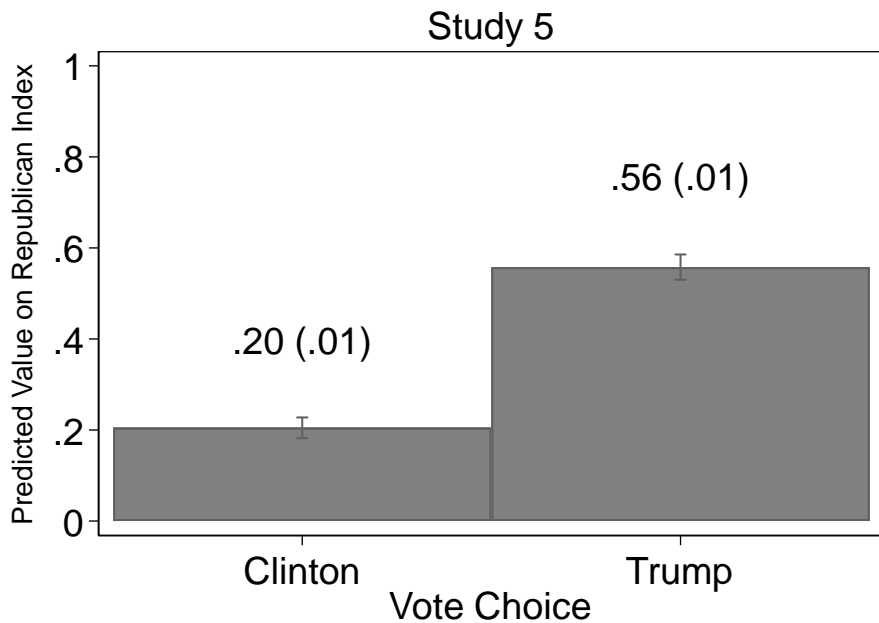


March 2018

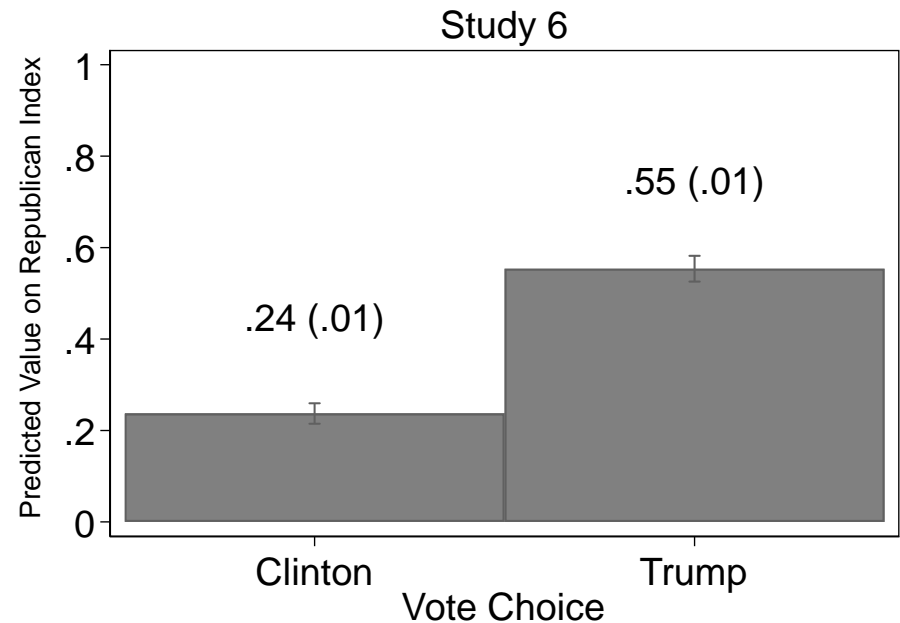


Predicted Value on Republican Indices Among Clinton and Trump Voters, Fall 2017 & March 2018

Fall 2017

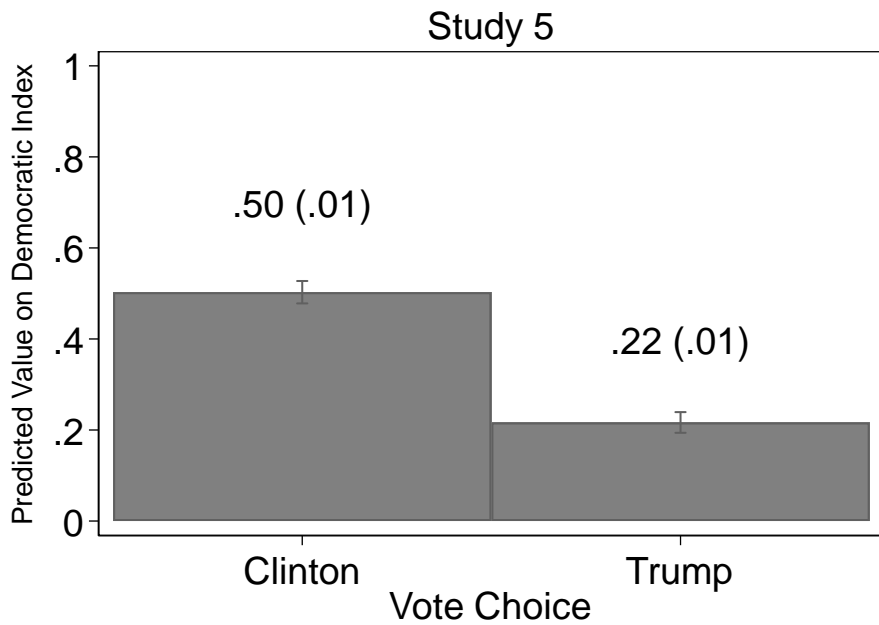


March 2018

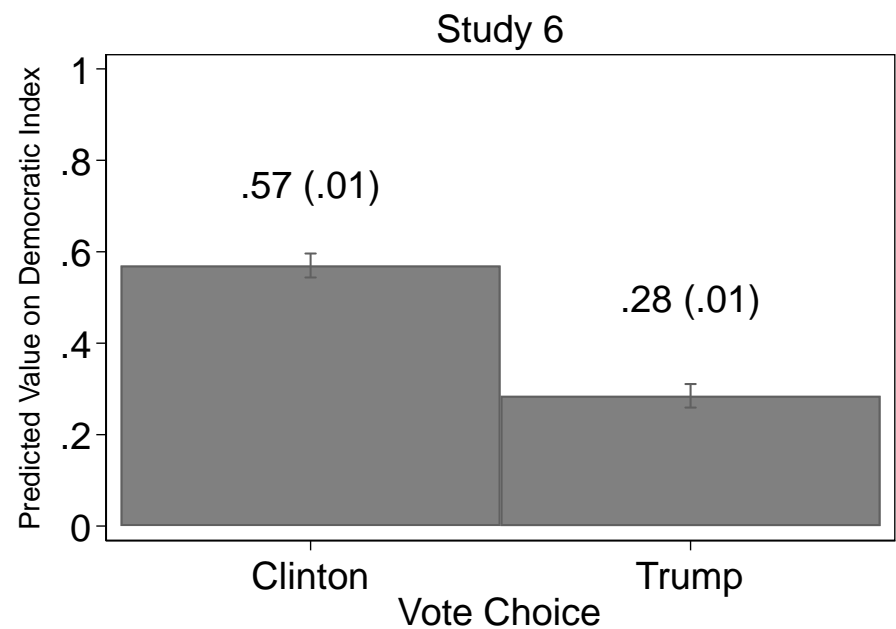


Predicted Value on and Democratic Indices Among Clinton and Trump Voters, Fall 2017 & March 2018

Fall 2017



March 2018



What now?

- Maybe “losers” isn’t quite right...
- Maybe Reps *are* more conspiratorial
- Inferential challenges in the Trump era

Thank you!