



SINE INSTITUTE  
of POLICY & POLITICS

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# Reimagining Political Leadership: *Step 4.* *Identifying New and Authentic Tactics & Strategies*

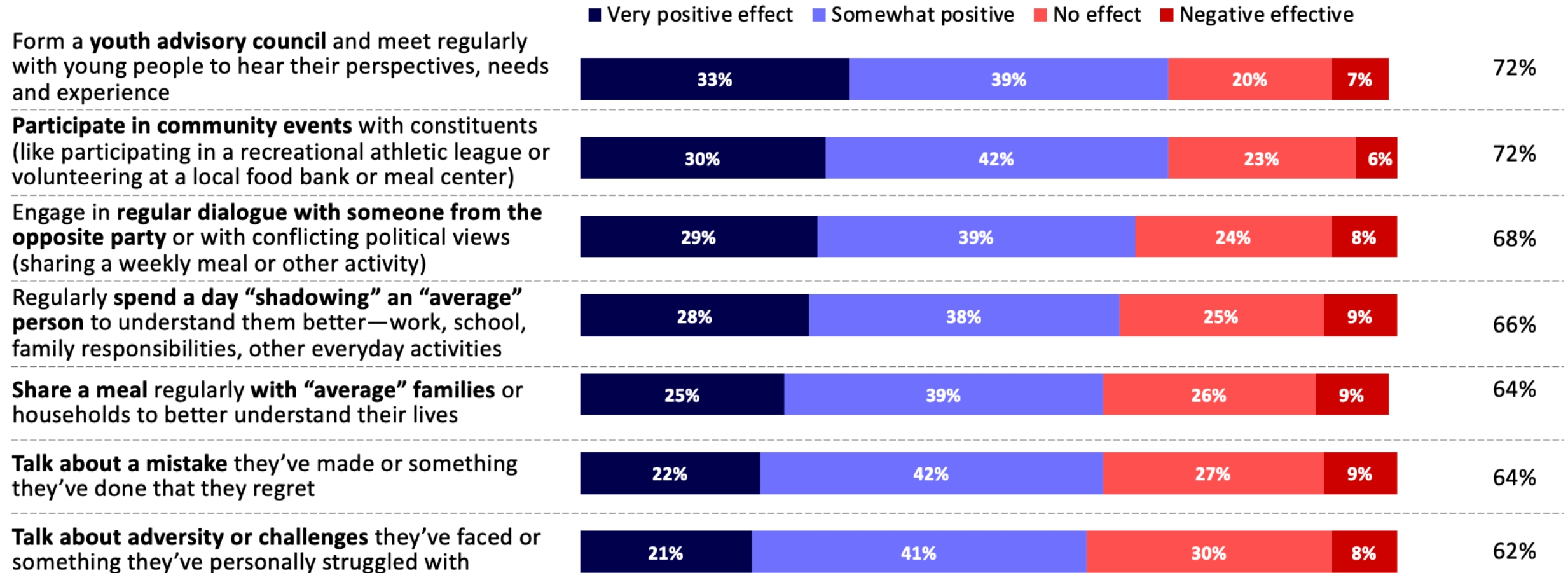
## ***Step 4: New & Authentic Strategies***

Building on the goal of the project to provide both guidelines and a roadmap for moving forward with a model of political leadership that better aligns with the priorities of young Americans, we explored different ways that candidates and political leaders can establish connections with this generation and demonstrate their commitments.

- Simply forming a “youth advisory panel” is a tangible example of something that candidates and political leaders could do that would impress young Americans.
- In addition, participating in community events—side by side with their constituents—is another way for leaders to demonstrate their values and priorities.
- Significantly, activities that involve listening and experiencing the different perspectives of others also rate highly.

# Consistent with their call for new leadership priorities, young Americans look for fresh and more authentic “proof” from candidates.

## *Impact of ways a candidate could demonstrate the type of leader they would be*



## ***In their own words: Sine student advisors identify ways for candidates and political leaders to “walk the talk.”***

*“There is a common misconception that young Americans are visionaries without tangible solutions to back up their ideas. This poll demonstrates the opposite. Young voters are plugged in, focused on issues affecting their daily lives, and offering robust, effective actions policymakers can take to demonstrate their leadership.”* Sine student advisor

*“I think a lot of candidates exist in a bubble, even if they don’t mean to. They’ve got to be proactive and have unscripted time with all different kinds of people to really understand what’s important to us and what our lives are like.”* Sine student advisor

*“Young people are rarely given an opportunity to have a seat at the table; those opportunities should not only be accessible to an exclusive demographic. Creating advisory teams meant to give direct feedback to candidates strengthens our democracy while simultaneously building youth interest in public service.”* Sine student advisor