1,568 interviews; adults ages 18-34; conducted online July 24-August 11, 2023

Q1   Thinking about the next five to ten years, when it comes to your own personal life do you feel: (REVERSE ORDER OF SCALE ON EVERY OTHER INTERVIEW.)

Very optimistic	35%
Somewhat optimistic	28%
Evenly divided between optimistic and pessimistic	22%
Somewhat pessimistic	10%
Very pessimistic	4%

Q2   Thinking about the next five to ten years, when it comes to how things will be here in America do you feel: (REVERSE ORDER OF SCALE ON EVERY OTHER INTERVIEW.)

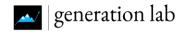|	
Very optimistic	15%
Somewhat optimistic	18%
Evenly divided between optimistic and pessimistic	30%
Somewhat pessimistic	23%
Very pessimistic	14%

Q3   Please read through the list of adjectives below and select up to two that you think best describe people in your generation. (RANDOMIZE ITEMS.)

Stressed & overwhelmed	44%
Creative & entrepreneurial/innovative	24%
Connected & informed	17%
Discouraged & hopeless	16%
Hard working	15%
Accepting & tolerant	15%
Lonely & isolated	15%
Ambitious	13%
Resilient	11%
Confident	9%
Happy	7%
Fearful	7%
Angry	6%

Note: The next series of questions asks about experiences your parents may have had. The reference to "parents" is meant to include parents, caregivers, and adults older than you who played a formative role in your childhood and adolescence.

Q4   Thinking about the life your parents have had, do you expect that you will have a life that is better, about the same, or worse?   (REVERSE ORDER OF SCALE ITEMS 1-3 ON EVERY OTHER INTERVIEW.)

I expect to have a life that is <u>better </u>than my parents   62%
I expect to have a life <u>about the same </u>as my parents   23%
I expect to have a life that is <u>worse </u>than my parents   15%
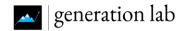
Q5   Below is a list of different things people might consider when they think about the quality of their lives. For each measure, please indicate whether you expect to be better off, worse off or about the same as your parents. (RANDOMIZE LIST BELOW.)

	Expect to be <u>better off</u>	Expect to be <u>about the same</u>	Expect to be <u>worse off</u>
Having the opportunity to get a great education	62%	28%	10%
Having the freedom to choose the job I want	58%	30%	12%
Being able to build on and keep the kinds of personal relationships that matter to me	55%	34%	11%
Being in good physical condition and having good physical health	54%	35%	11%
Having healthy and loving relationships	54%	34%	12%
Having the freedom to choose where and how to live	53%	29%	18%
Being happy and fulfilled	51%	38%	11%
Being financially secure	52%	28%	20%
Being treated fairly and valued as an individual, without discrimination or bias	50%	34%	16%
Having good mental health	48%	30%	22%
Being able to save for a comfortable retirement	45%	26%	29%
Living in a healthy environment with clean air, water and food	40%	30%	30%
Having a functional government that capably represents me and all Americans	33%	34%	33%

Q6   Please indicate whether you agree or disagree with the following statements: (RANDOMIZE ORDER.)
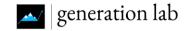
	Very important	Somewhat agree	Somewhat disagree	Strongly disagree
There is no <u>one</u> American Dream; instead the American Dream can and should look different for each individual	50%	37%	9%	4%
(FORM A) I think it's important for Americans to feel a sense of responsibility toward one another and to prioritize community	47%	43%	7%	3%
The American Dream means something very different to me than it did to my parents and older generations	43%	40%	12%	5%
(FORM B) I think it's important for Americans to be self-sufficient and to prioritize not needing to rely on others	37%	40%	17%	6%
I have a good chance of achieving what I consider the American Dream for myself	34%	40%	17%	9%
The experience of Covid and living through the pandemic changed my goals for the future and what I consider important in my vision of the American Dream	27%	43%	19%	11%
All people my age have a good chance of achieving their own vision of the American Dream	24%	35%	25%	16%

Q7   Below are factors that could influence a person's ability to achieve their goals and what they consider to be the American Dream for themselves. Thinking about your own situation, please indicate how important you consider each one of the factors below to be in determining whether you will be able to achieve your goals and your own vision of the American Dream.   (RANDOMIZE LIST.)

	Strongly agree	Fairly important	Only somewhat important	Not really a factor
My own hard work and effort	62%	23%	11%	4%
My character and how I treat other people	52%	29%	14%	5%
The state of the U.S. economy and the job market	50%	33%	13%	4%
The decisions and policies made by elected officials	41%	33%	20%	6%
The support of family and friends	43%	34%	18%	5%
The resources that have been made available to me by my parents/family	41%	32%	19%	8%
Social conditions I can't control like inequality, bias and discrimination	35%	33%	20%	12%

Q8   The past few questions have focused on the idea of the American Dream. Please take a moment to think about your own view of the American Dream and what it looks like for you personally. Rate each of the items below based on how important they are in the way you think about and define the American Dream for yourself. (RANDOMIZE LIST.)

	Absolutely essential	Very important	Somewhat important	Not very important	Not at all important
Feeling personally happy and fulfilled	60%	27%	9%	3%	1%
Having the freedom to make your own life decisions, like where to live and what kind of job you have	54%	33%	11%	2%	0%
Becoming financially successful	50%	31%	14%	4%	1%
Having close and meaningful personal relationships	47%	35%	14%	3%	1%
Owning your own home	42%	31%	19%	6%	2%
Getting a good education	39%	33%	22%	5%	1%
Making a difference in the lives of others/in my community	36%	35%	22%	5%	2%
Having a respected career	29%	33%	26%	9%	3%
Having a family/children	28%	28%	22%	11%	11%
Getting married	27%	24%	26%	13%	11%
Feeling patriotic and proud to be an American	21%	21%	26%	17%	15%

Q9   Next you will see some pictures of scenes that some people might associate with the American Dream. Please look at each picture and rate your own reaction on the 0-100 scale below. [0= This does not at all fit into the vision of the American Dream I have for myself; 100= This very closely fits into the vision of the American Dream I have for myself.] (RANDOMIZE IMAGES.)

Mean score 77

Mean score 75

Mean score 73

Mean score 72
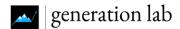

Mean score 71

Mean score 71

Mean score 68

Mean score 63

SINE INSTITUTE
of POLICY & POLITICS

MAP
MILLENNIAL ACTION PROJECT

CLOSE UP
WASHINGTON DC

generation lab

Mean score 62

Mean score 60

Mean score 51

Q10   Staying focused on your own personal vision of the American Dream, please indicate how you would describe the role that each of the following factors play in your ability to achieve that dream. (RANDOMIZE LIST.)

This has done more to help me achieve the American Dream
This has done more to hold me back from achieving the American Dream
This isn't really relevant or doesn't have much impact on my achieving the American Dream
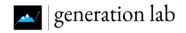
	More to help me	More to hold me back	Not really relevant
Your family and friends	68%	17%	15%
Your opportunities for higher education, including college and vocational training	62%	20%	18%
The K-12 schools you attended	55%	21%	24%
Social media where individuals can communicate, share news and post information	44%	22%	34%
Public policy and laws that govern things like personal freedom, economic opportunity and access to education	41%	40%	19%
Your demographic and social identity, including your race and gender identity	39%	31%	30%
Community groups & organizations, like the YMCA or boys & girls clubs, sports teams	36%	13%	51%
Your church, synagogue, mosque or religious institution	34%	18%	48%
Our political system, including the way we choose our elected officials	27%	48%	25%

Q11a   People identify different things that hold them back from being able to achieve their goals and their vision of the American Dream.   Please look over the list below and select up to three factors that represent the biggest challenges for you personally when you think about your goals and your vision of the American Dream. (RANDOMIZE ITEMS.)

Lack of money and financial resources	62%
Mental health challenges, including emotions such as hopelessness and anxiety	48%
Lack of trust and feeling hopeless about government and social institutions	42%
Fear of violence and not feeling safe	24%
Not having mentors or people close to me who will support me	23%
Racial inequality	19%
Pressure from peers and friends, including on social media	18%
Gender inequality	14%
Other forms of discrimination (not race or gender)	11%

Q11b   Below are some statements that people have made about life in the United States in 2023. Please read each below and indicate how it describes your own feelings. (RANDOMIZE LIST.)

This very much applies to my own life
This somewhat applies to my own life
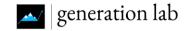This doesn't really apply to my own life

	Very much applies	Somewhat applies	Doesn't really apply
People feel pressure to live up to a certain standard or expectation instead of being able to be true to themselves	42%	43%	15%
Daily life moves at such a fast pace that I often fee like it's exhausting to keep up	43%	41%	16%
Social media has allowed me to connect with others and form friendships and communities of support I wouldn't have otherwise had	39%	39%	22%
Too often people distance themselves from those who seem different than they are and instead surround themselves mostly by others who are like-minded	34%	43%	23%
There is too much emphasis on knowing a lot of people at a superficial level than on knowing a smaller number of people on a deep level	34%	43%	23%
I don't feel like I've recovered from the negative effects that Covid and the pandemic had on my life	36%	38%	36%

Q12   Below is a list of different leaders. Please indicate how much impact each of these individuals has on your own life and your goals for the future.

	Very significant impact	Pretty big impact	Just some impact	Little/no impact
Supreme Court justices	27%	28%	26%	19%
Teachers at your school or university	23%	34%	26%	18%
People in the community who take action about issues they care about	23%	29%	31%	17%
State and local lawmakers	22%	34%	27%	17%
The governor of your state	20%	32%	30%	17%
Members of Congress	22%	30%	29%	19%
Leaders from business, including executives from technology and media companies	21%	31%	29%	19%
The President of the United States	18%	32%	29%	21%
Coaches or group leaders of a team/organization that you are/have been a part of	18%	16%	25%	31%
Church leaders	15%	19%	24%	42%

Q13   If you could tell an elected leader one thing about yourself or one thing they should know in order to represent you well and help make it possible for you to achieve your goals and your vision of the American Dream, what would it be? (Please limit yourself to 50 words or less.)

SUMMARY OF CODED OPEN ENDS

Q14   How important is politics and what's going on in government to your own personal identity?

Very important	28%
Somewhat important	41%
Not that important	20%
Not important at all	11%

Q15   Thinking ahead to the 2024 election for U.S. President next year, how much of a difference will it make in your life who wins that election?

I think it will make a very difference in my life	22%
I think it will make a pretty big difference in my life	33%
I think it will make only somewhat of a difference in my life	32%
I think it will not make much or any difference in my life4	13%

Q16a   Again, thinking about next year's election for president, U.S. Congress, and other offices, please rate your own motivation to vote on a scale from 0 (not at all motivated) to 10 (extremely motivated).

0	1	2	3	4	5	6	7	8	9	10
Not at all motivated										Extremely motivated

Mean 6.8

(Note: Wording of Q16b is based on answer to Q16a)

Q16b1 Please say why you are especially motivated to vote in next year's election. Why is voting important to you and what do you think is at stake in the 2024 election? (Please limit yourself to 50 words or less.)
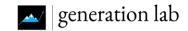
SUMMARY OF CODED OPEN ENDS

Q16b2 Please say why you are not especially motivated to vote in next year's election. Why might you choose not to vote? (Please limit yourself to 50 words or less.)

SUMMARY OF CODED OPEN ENDS

Q17   Below is a list of candidates who might be involved in the 2024 election for U.S. President. Please rate your feelings toward each one. (RANDOMIZE.)

	Very favorable	Somewhat favorable	Mixed/ neutral	Somewhat unfavorable	Very unfavorable	Don't know/ no opinion
Joe Biden	18%	14%	22%	15%	28%	3%
Kamala Harris	13%	18%	22%	14%	22%	11%
Robert F. Kennedy, Jr	10%	15%	25%	8%	11%	31%
Donald Trump	18%	12%	16%	9%	41%	4%
Mike Pence	7%	14%	19%	14%	30%	16%
Ron Desantis	9%	11%	17%	8%	30%	25%
Nikki Haley	5%	10%	17%	9%	11%	48%
Tim Scott	5%	8%	17%	7%	10%	53%
Chris Christie	5%	10%	16%	12%	16%	41%
Will Hurd	4%	7%	17%	7%	8%	57%

Q18a   If the choice in the 2024 election for president were between (ROTATE) Joe Biden, the Democrat, and a Republican candidate, who would you vote for? (ALTERNATE ORDER TO MATCH QUESTION TEXT.)

Definitely for Joe Biden	24%
Probably for Joe Biden	20%
Probably for the Republican	15%
Definitely for the Republican	17%
Undecided	24%

Q18b   (ASK ONLY OF RESPONDENTS WHO SAY "UNDECIDED" IN Q18a.)   Well, if you had to say at the moment, do you lean more toward… (ROTATE.)
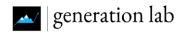
Joe Biden	50%
The Republican	50%

Q18c   How likely would you be to seriously consider voting for a third party candidate for president?

Very likely	19%
Fairly likely	34%
Not very likely	30%
Not at all likely/would not consider	17%

Q19   People look for different things in candidates and elected leaders they support. Please review the list of qualities below and select up to 3 that are most important to you personally when you think about supporting a candidate or elected leader. (RANDOMIZE ITEMS.)

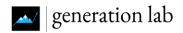|	
They are intelligent, knowledgeable and have the experience to do the job well	49%
They are motivated to serve others, not their own self interest	44%
They listen and truly consider a variety of perspectives when making decision	40%
They demonstrate genuine compassion for and kindness to others	34%
They support the same the policies I support	31%
They are authentic and genuine even if it means they make mistakes make mistakes	26%
They make a genuine effort to understand my life experiences and how I see things	13%
They share my values	13%
They have core and consistent values, even if I disagree with some of their positions	13%
They communicate with me in a language I understand	12%
They share a key identify of mine and some of my life experiences	6%

Q20   Please review the list of different issues below and select up to 3 that will be most important to you in thinking about how you will vote in the 2024 election for U.S. President and other offices. (RANDOMIZE ITEMS.)

Health care	25%
The economy, including the cost of living	24%
Affordable housing	24%
Reproductive rights, including abortion	23%
Issues related to the workforce, including job training and protections for workers21%	21%
The environment & climate change	21%
Gun violence	20%
Protecting and maintaining democracy	17%
Education	16%
Reducing all forms of discrimination	15%
Racial justice and civil rights	13%
Student debt relief	13%
Artificial intelligence (AI) and technology	11%
LBGTQI+ rights	10%
Criminal justice reform	10%

Q21   Below is a list of different policies that elected leaders could focus on. Thinking about your own situation, including your life experiences and you goals for the future, indicate how high a priority you want each one to be for elected leaders to focus on. (RANDOMIZE.)

	One of top priorities	High priority	Medium priority	Low priority	Don't focus on this
Do more to make sure the U.S. is a safe place to live with a healthy environment	40%	35%	18%	4%	3%
Make higher education more affordable for more people	39%	32%	20%	6%	3%
Improve access to quality education for all	36%	34%	20%	6%	4%
Provide more government assistance in areas like health care and job training for people who need it	34%	32%	26%	5%	3%
Increase incentives for people to be more self-reliant and reward hard work	28%	32%	25%	10%	5%
Set an example and be a role model for basic values with their own personal behavior	27%	33%	29%	7%	4%
Reduce the regulations and rules that restrict individual freedoms	26%	28%	30%	10%	6%
Improve the global standing of the United States	23%	30%	27%	13%	7%
Reduce the regulations and rules that restrict business and economic growth	19%	27%	32%	12%	10%
Regulate artificial intelligence (AI) and technology	15%	25%	31%	18%	11%

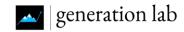Q22a   Which of the following actions or behaviors have you participated in? (Select all that apply.) (RANDOMIZE.)

Voting in elections	51%
Actively stay informed about issues that are important to me	47%
Signed a petition	47%
Giving money in support of a cause I believe in, including crowdsourcing efforts like GoFundMe	27%
Volunteering for a service-type organization	26%
Joining an online community that advocates around an issue	24%
Participating in a demonstration/rally	20%
Volunteering for a candidate or political campaign	11%
I have not participated in any of these activities	14%

Q22b   Now you will see the same list of activities again. This time please select the 3 that you think are most effective in bringing about the kind of change that you want to see. (RANDOMIZE ITEMS.)

Voting in elections	54%
Actively stay informed about issues that are important to me	40%

Signed a petition	23%
Participating in a demonstration/rally	21%
Giving money in support of a cause I believe in, including crowdsourcing efforts like GoFundMe	20%
Volunteering for a service-type organization	20%
Joining an online community that advocates around an issue	14%
Volunteering for a candidate or political campaign	14%

Q23   When you think about the types of issues and causes that you might get involved with, are you more likely to care about and get involved with…

Local issues in my community and state	25%
National issues affecting the United States	18%
Global issues that affect the world	9%
All of these issues interest me about the same	36%
None of these issues interest me	12%

Q24   When you think about doing something or taking action to support your personal beliefs, how important are each of the following considerations? (RANDOMIZE.)

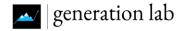|	Top priority	Very important	Somewhat important	Not important
It's something that will be effective and have an impact	37%	36%	19%	8%
It's something that will directly help people in real time	35%	36%	22%	7%
It's something that will help create the social or political change I want to see	31%	38%	23%	8%
It's something where I can connect with other people who share my values	20%	39%	28%	13%
It's something that can be done remotely or virtually	20%	28%	36%	16%
It's something that makes a statement so other people will know where I stand	19%	32%	29%	20%
It's something that doesn't require a lot of effort	17%	30%	35%	18%

Demographic Questions

PASTPAR   Have you ever participated in any of the following programs either through your high school or another community group? (Please check all that apply.) (RANDOMIZE.)

Model United Nations	11%
Close Up	9%
Boys/Girls State	12%
Presidential Classroom	11%
Student/school government	40%

A school based civic education program such as Mikva Challenge or Generation Citizen		11%
An organized community service program through school or a religious or community group		47%

Gender   Do you describe yourself as a man, a woman, or some other way?

Man	48%
Woman	47%
Non-binary/Other	5%

Register   Are you currently registered to vote

Yes, I am registered to vote	79%
No, I am not registered to vote	21%

(ASK ONLY OF RESPONDENTS WHO SAY "YES" IN REGISTER).

2020vote   Which of the following best describes your participation in the 2020 election for president?

I voted for Joe Biden, the Democrat	50%
I voted for Donald Trump, the Republican	21%
I voted for another candidate	4%
I did not vote in the 2020 election, but I was registered	9%
I did not vote in the 2020 election and I was not registered then	16%

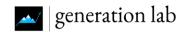**PartyID**   In politics, would you describe yourself as a …? (ALTERNATE ORDER.)

Strong Republican	10%
Leaning Republican	14%
Complete independent	24%
Leaning Democrat	24%
Strong Democrat	20%
Something else	8%

Areatype   Which of the following best describes the area where you live?

Urban	39%
Suburban	42%
Small town	13%
Rural	6%

Education1 Which of the following best describes the highest level of education you have completed?

I did not/have not graduate(d) from high school	5%
High school graduate	33%
Some college, but no degree (yet)	26%
Trade or vocational school	2%
2-year college degree	5%
4-year college degree	22%
Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)	7%

Education2 With regard to school, are you currently enrolled at any of the following?

High school	5%
Trade or vocational school	2%
2-year or junior college or community college	9%
4-year college/university	32%
Graduate school	6%
Business or professional school (law, medicine, etc.)	3%
Not currently enrolled in any of these	43%

Race1 What racial or ethnic group best describes you? (Select only one.)

White	52%
Black or African-American	13%
Hispanic or Latino	22%
Asian or Asian-American	5%
Native American	1%
Middle Eastern	1%
Two or more races (Biracial, multiracial)	5%
Other	1%

(ASK ANYONE WHO SAYS "TWO OR MORE RACES" IN RACE1)

Race2 Please indicate any/all racial or ethnic groups that you identify with. (Select all that apply.)
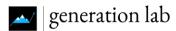
White	76%
Black or African-American	47%
Hispanic or Latino	46%
Asian or Asian-American	18%
Native American	4%
Middle Eastern	4%
Other	6%

Orient How would you describe your sexual orientation?

Gay, lesbian, or homosexual	8%
Bisexual	14%

Heterosexual or straight   75%
Something else   3%

Trans   Do you identify as transgender?

Yes   4%
No   95%
Prefer not to say 1%