



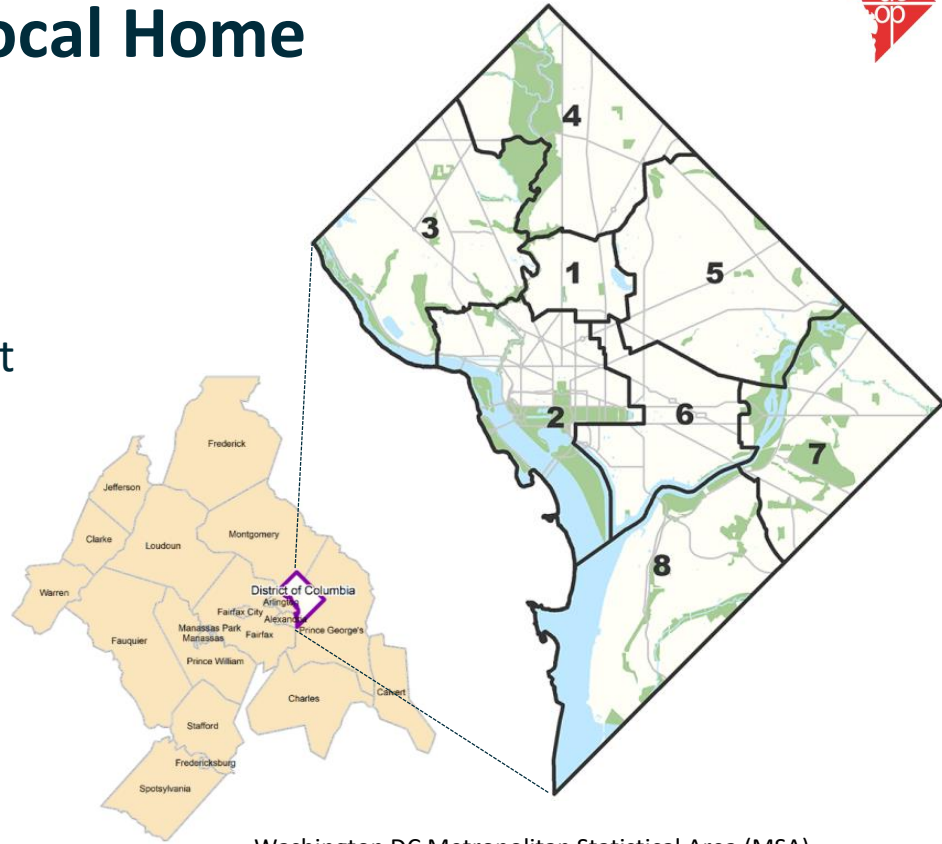
Overview



The Nation's Capital & A Local Home

68.5 square miles, A diverse population of 700,000+ residents, and vibrant neighborhoods

- A growing private sector economy; not just a government town.
- Functions as a city, county & state
- Strong, resilient economy
- An increasingly international city
- A sustainability leader among cities
- Part of a metropolitan area of 6.2 million people

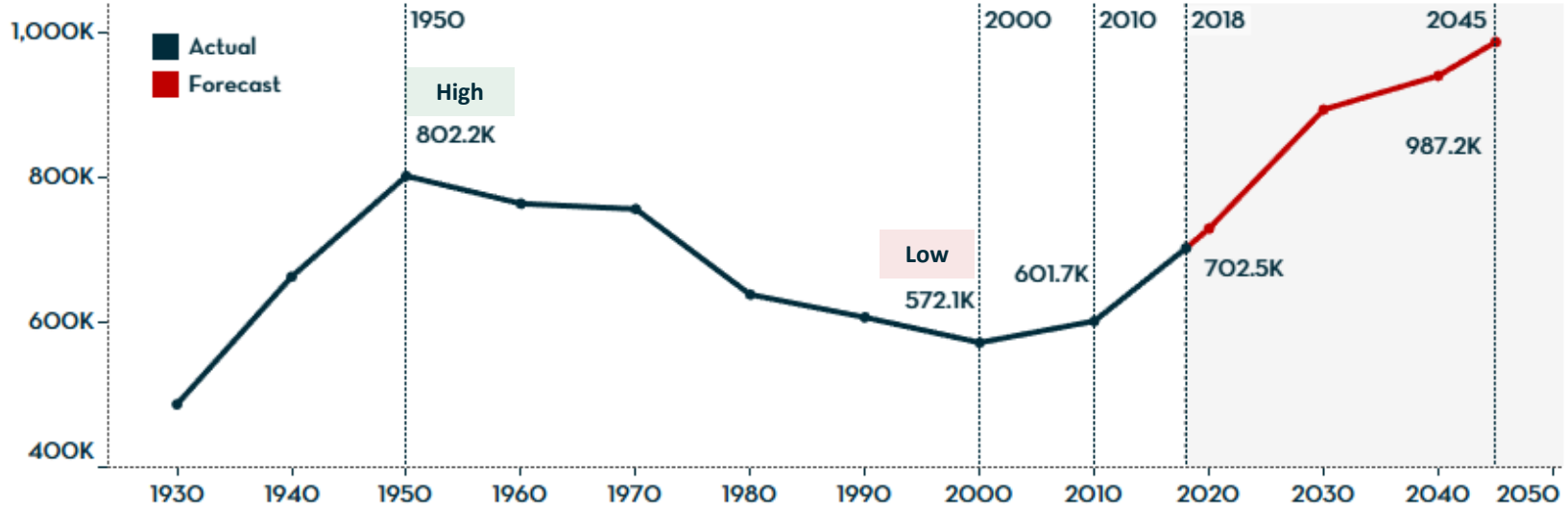


Washington DC Metropolitan Statistical Area (MSA)
Note: Washington DC has 8 political wards.

The District is Growing



1930 to 2030
The District's Population



Between 1950 and 2000, the District's population declined from a high of **802,178** to a low of **572,059** residents. This inflection point marked the beginning of sustained growth. In recent years the district added **100,732** residents, growing 16.7% from **601,723** in 2010 to **702,455** in 2018. This growth is expected to continue with another **140,000** residents (20%) added by 2030. Bringing the city's to a total population **842,145**.

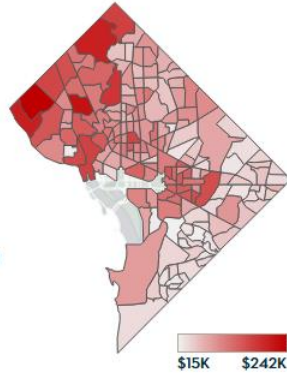
Source: US Census; DC Office of Planning

Key Statistics



Household Median Income

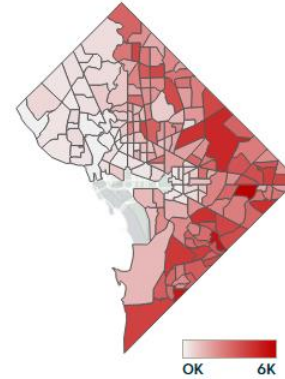
\$77,649
Districtwide



Source: ACS 2013-2017

Black Population

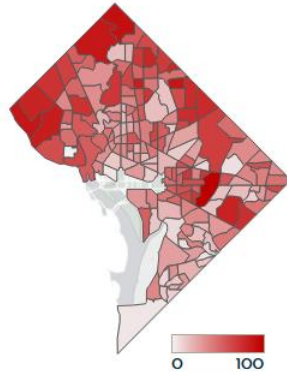
47.8% share
Districtwide



Source: ACS 2013-2017

Homeownership Rate

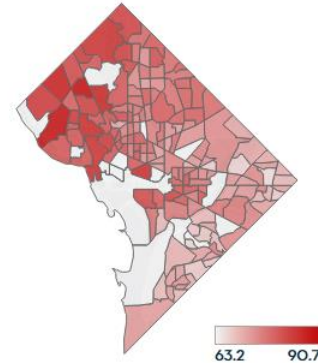
41.7%
Districtwide



Source: ACS 2013-2017

Life Expectancy

76.9 years
Districtwide



Source: CDC Neighborhood Life Expectancy Project, 2010-2015

Why Plan?

OP plans for our residents through the lens of our neighborhoods and ensures the long-term growth of the District advances our values of an inclusive and vibrant city. We plan for a positive future in which all District residents can thrive, regardless of income, race, age, or background. We guide development by engaging stakeholders and residents, performing research and analysis, and publishing planning documents, including the Comprehensive Plan (“Comp Plan”).



Civic + Open Spaces



Environment



Economy + Land Use



Housing



Infrastructure



Citywide Strategy & Analysis

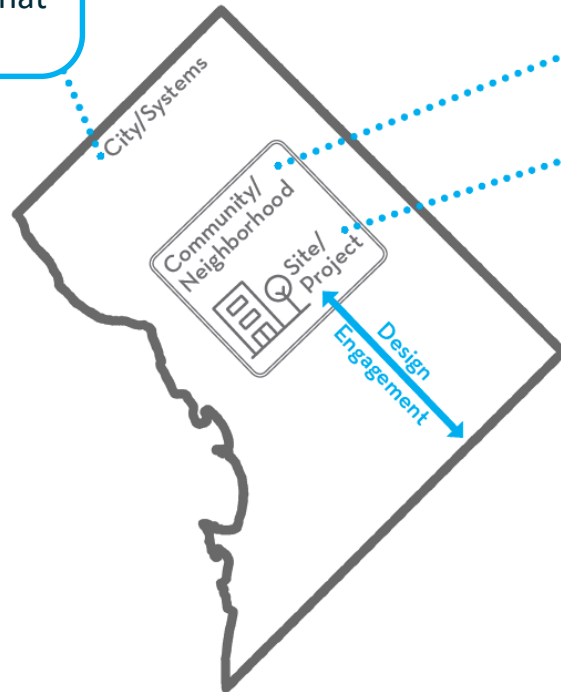
Leads cross system research, data, and spatial analysis to develop policies and plans that support the Comp Plan.

Community Planning & Design

Creates plans, studies, to guide development throughout the city.

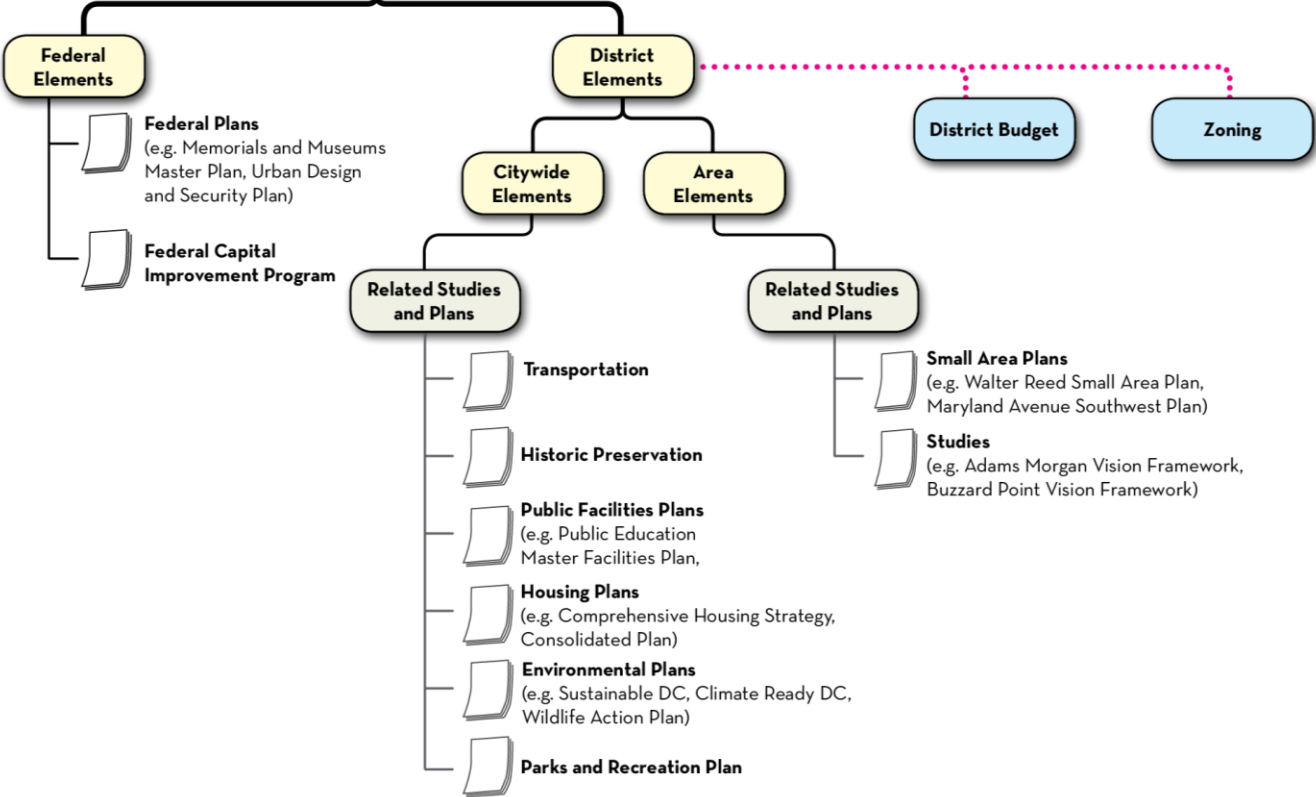
Development Review & Historic Preservation

Analyzes reports and recommends cases to align with the District's Comp Plan.





The Family of Plans





The Comprehensive Plan is a high-level guiding document that sets a positive, long-term vision for the District, through the lens of its physical growth and change.

Context Elements



Framework



Introduction



Implementation

Citywide Elements



Land Use



Economic Development



Housing



Arts & Culture



Environmental Protection



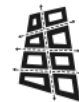
Transportation



Community Services & Facilities



Education Facilities



Urban Design



Historic Preservation

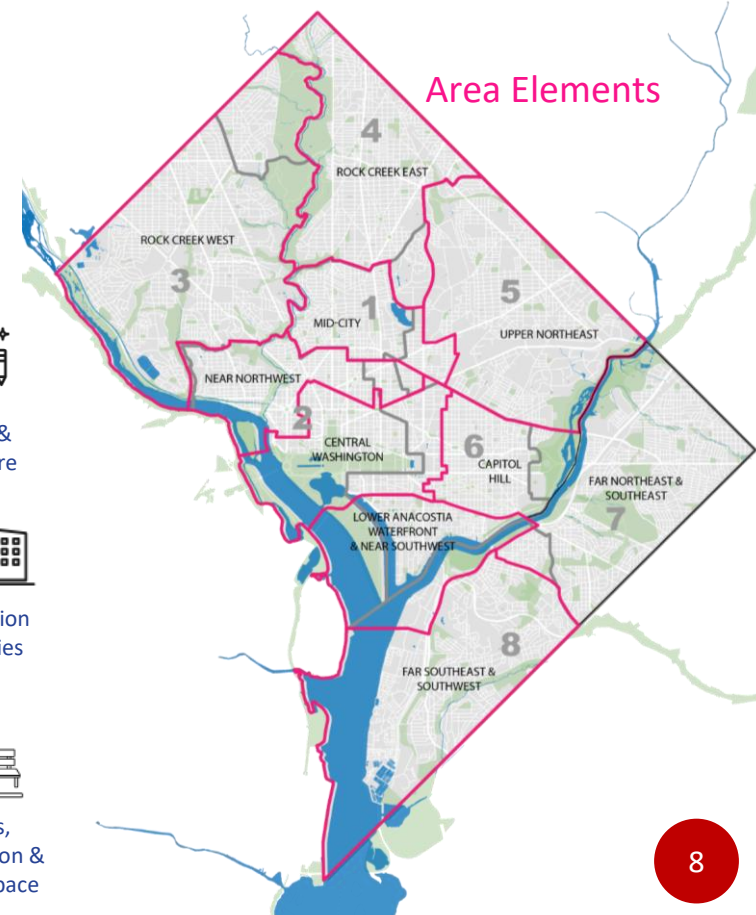


Infrastructure



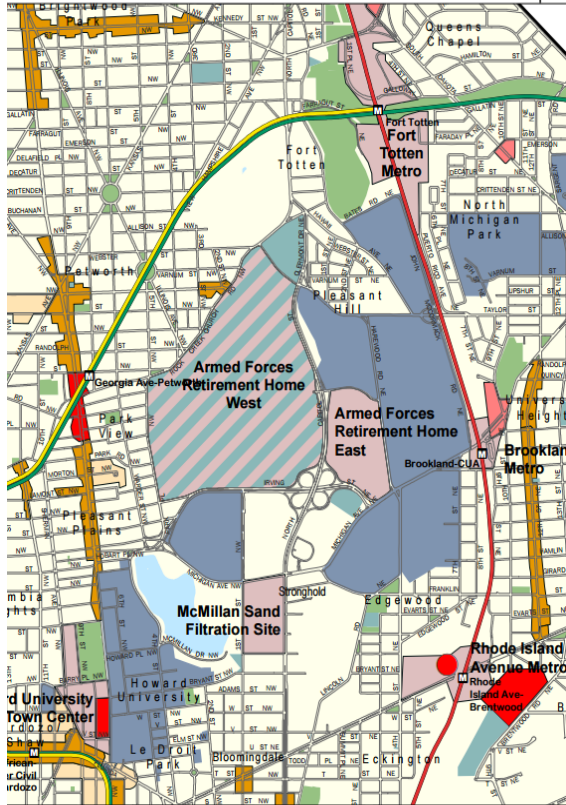
Parks, Recreation & Open Space

Area Elements



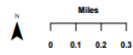


Generalized Policy Map



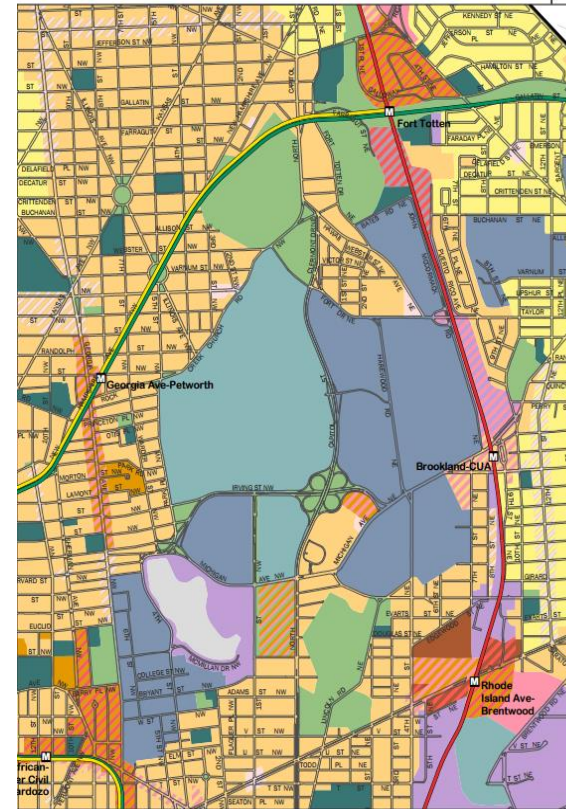
**Comprehensive Plan
Generalized Policy
Map 4**

- Neighborhood Conservation Areas
 - Neighborhood Enhancement Areas
 - Land Use Change Areas
 - Land Use Change Areas (Federal)
- Commercial/Mixed Use Areas**
- Main Street Mixed Use Corridors
 - Neighborhood Commercial Centers
 - Enhanced/New Neighborhood Centers
 - Multi-Neighborhood Centers
 - Enhanced/New Multi-Neighborhood Centers
 - Regional Centers
 - Central Employment Area
- Other Map Elements**
- Federal Lands
 - Central Washington
 - Institutional Uses
 - Parks - Federal and District-owned
 - Water Bodies



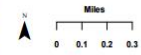
Government of the District of Columbia
Office of Planning - January 2013
This map was created for planning purposes from a variety of sources. It is neither a survey nor a legal document. Information provided by other agencies should be verified with them where appropriate.

Future Land Use Map



**Comprehensive Plan
Future Land Use
Map 4**

- Low Density Residential
- Moderate Density Residential
- Medium Density Residential
- High Density Residential
- Low Density Commercial
- Moderate Density Commercial
- Moderate Density Commercial
- High Density Commercial
- Production, Distribution, and Repair
- Federal
- Local Public Facilities
- Institutional
- Parks, Recreation, and Open Space
- Mixed Land Use
- WATER



Government of the District of Columbia
Office of Planning - January 2013
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2016

- **Spring:** Coordination with District Agencies
- **Summer:** [PLAN]DC Kickoff Campaign
- **Fall:** Citywide Public Engagement

2017

- **Spring:** Open Call for Proposed Amendments
- **Fall:** Framework Element Development

2018

- **January:** Framework Element Introduced to Council
- **March:** Framework Element Council Hearing
- **Summer/Fall:** Analysis of Open Call Amendments

2019

- **May:** DC Values Launch
- **June:** Public Engagement

Next Steps

- Council Approval of Framework
 - Draft Plan Amendment Release & 60-Day Public Review Period
 - **Oct -Nov:** Public Meetings
- ## 2020
- Final Submission of Amendment to Council
 - Council Review & Approval

For more information
on the
Comprehensive Plan
visit

plandc.dc.gov





TOP 3 VALUES



LIVABILITY

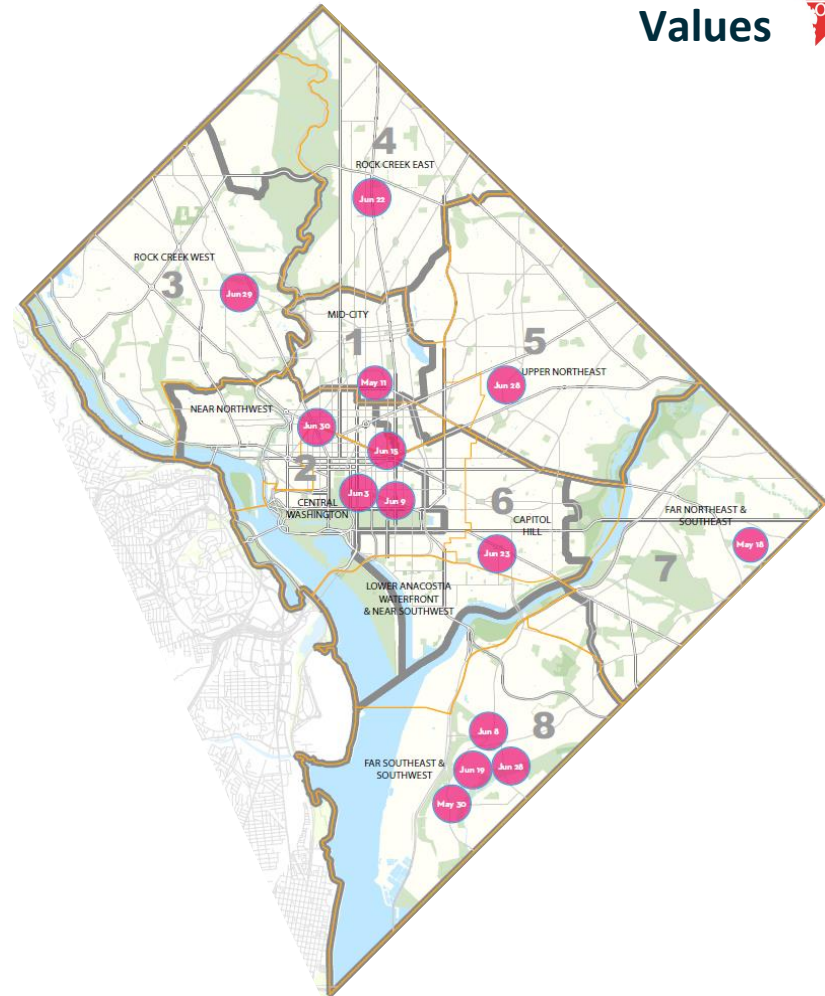


SAFETY



EQUITY

3,100 District residents reached
across all 8 Wards via online survey
and 14 engagements Districtwide
(2,494 survey; 603 game)



Housing Priorities



Mayor's Order on Housing signed May 10, 2019

“A fair shot to live and thrive in DC also means that we are big in our thinking about creating and preserving more affordable housing.”

– Mayor Muriel Bowser,
Second Inaugural Address



Affordability is a Challenge in the District



- Housing supply is not keeping up with growth
- 48,000 households pay more than 50 percent of their income on housing
- Over 6,500 residents are experiencing homelessness or housing instability
- Some neighborhoods are seeing high levels of displacement
- Rising purchase prices are making it difficult for first-time homebuyers

Headlines from Around the US

High Housing Costs are a National Problem



Rent in Asheville, NC continues to climb, far outpacing the national average.

June 5, 2019



Kansas City mayoral candidates agree housing costs are out of reach, but not on how to fix that.

June 6, 2019



As Twin Cities housing costs rise, more married couples rent out rooms.

June 5, 2019



Denver's high housing costs have married couples saying "I do" to roommates.

February 12, 2019



Affordable housing should be central to all Nashville does.

July 9, 2019



Local Programs

- Housing Production Trust Fund (HPTF)
- Public Land Disposition (10-801)
- Local Rent Supplement Program (LRSP)
- Planned Unit Development (PUD)*
- Inclusionary Zoning (IZ)*
- Housing Preservation Fund/
- Tenant/District Opportunity to Purchase Act (TOPA/DOPA)

Federal Programs

- Low Income Housing Tax Credits (LIHTC)
- Tax Exempt Bonds
- Community Development Block Grants (CDBG)
- HOME Investment Partnership
- Federal Housing Trust Fund
- Housing Choice Vouchers (HCVP)
- Public Housing

DC has produced & preserved over 9,500 affordable units under Mayor Bowser with over half a billion dollars in HPTF investment over that time



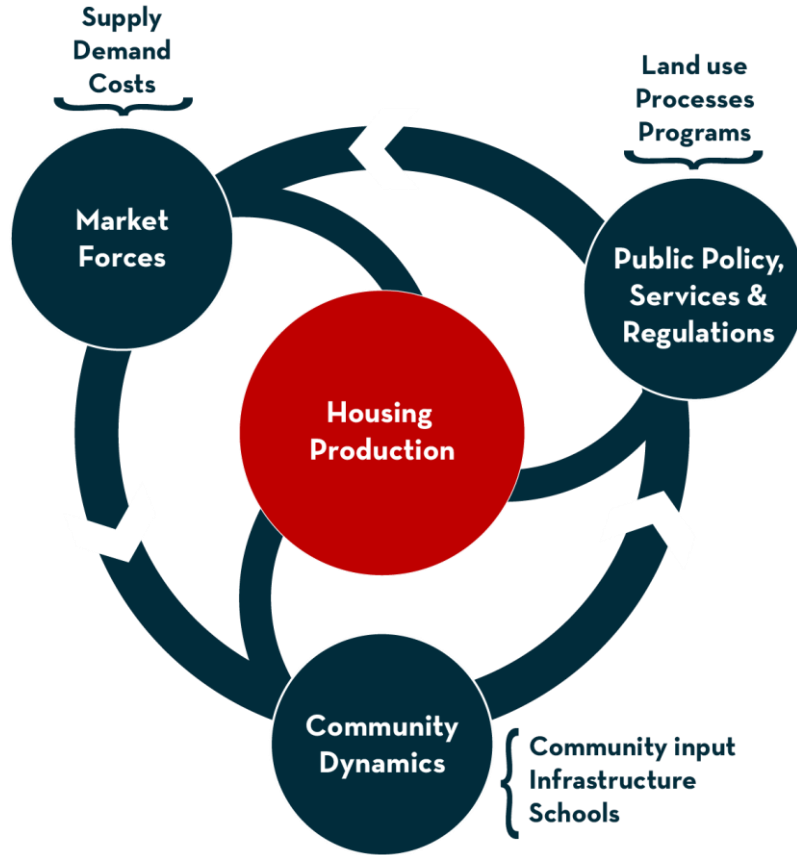
The Mayor's Order on Housing

Increase & accelerate production and preservation	Affirmatively further Fair Housing
Strengthen Homeward DC	Create homeownership opportunities
Enhance the resident housing experience	Connect to regional & federal initiatives

Bold Action for a Bold Goal

- Directs OP, DMPED, DHCD, DCRA & DHS to explore and implement a variety of policy approaches to meet the 2025 challenge
- Establishes a timeline for area-specific “fair share” affordable housing targets

Many Forces Influence the Housing System



Process

- Identify and address impediments
- Align forces to support production
- Examine different scales:
Neighborhood block to national

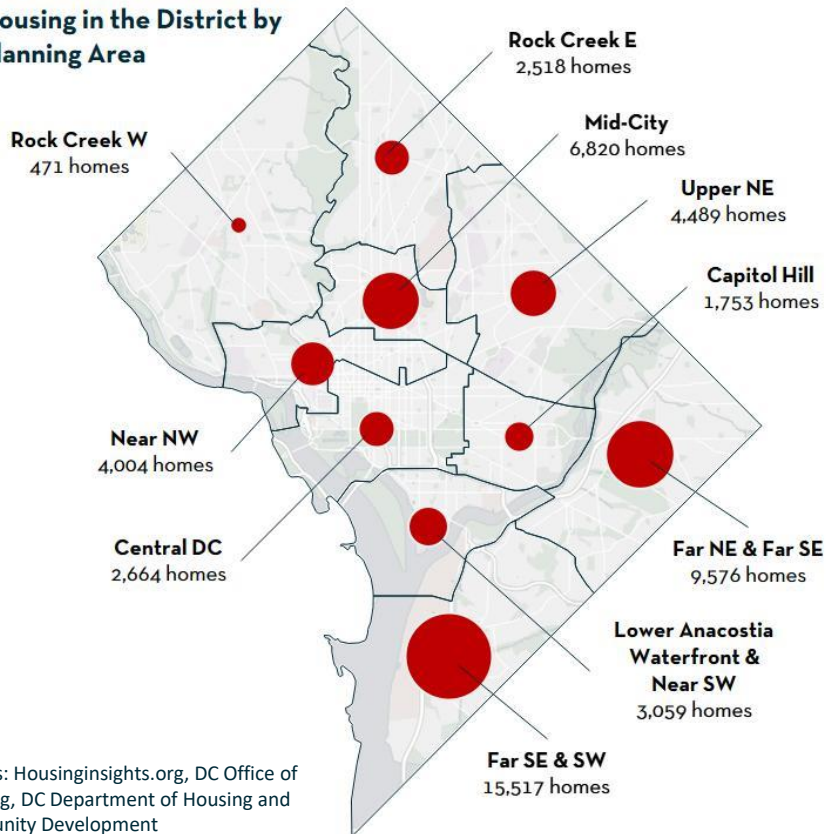
Goal

- Increase competitive supply
- Broaden affordability
- Distribute growth and opportunity equitably

The Distribution of Housing Opportunity is Uneven



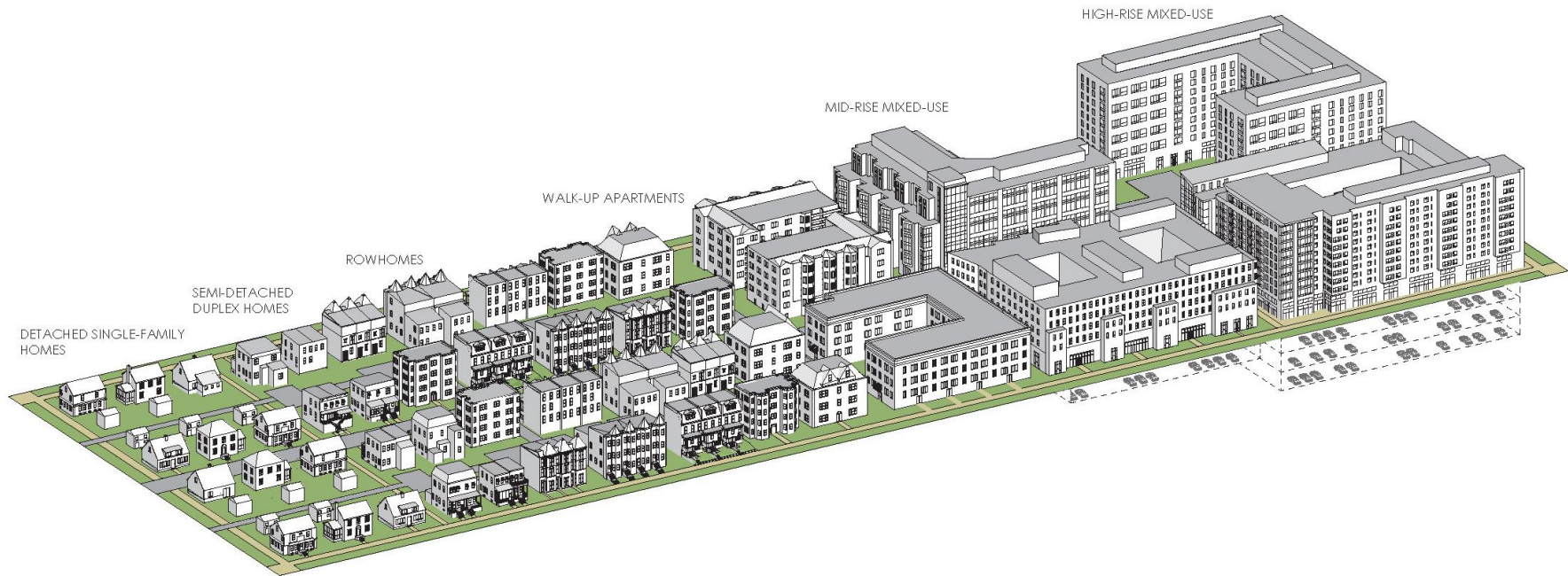
Distribution of Subsidized Housing in the District by Planning Area



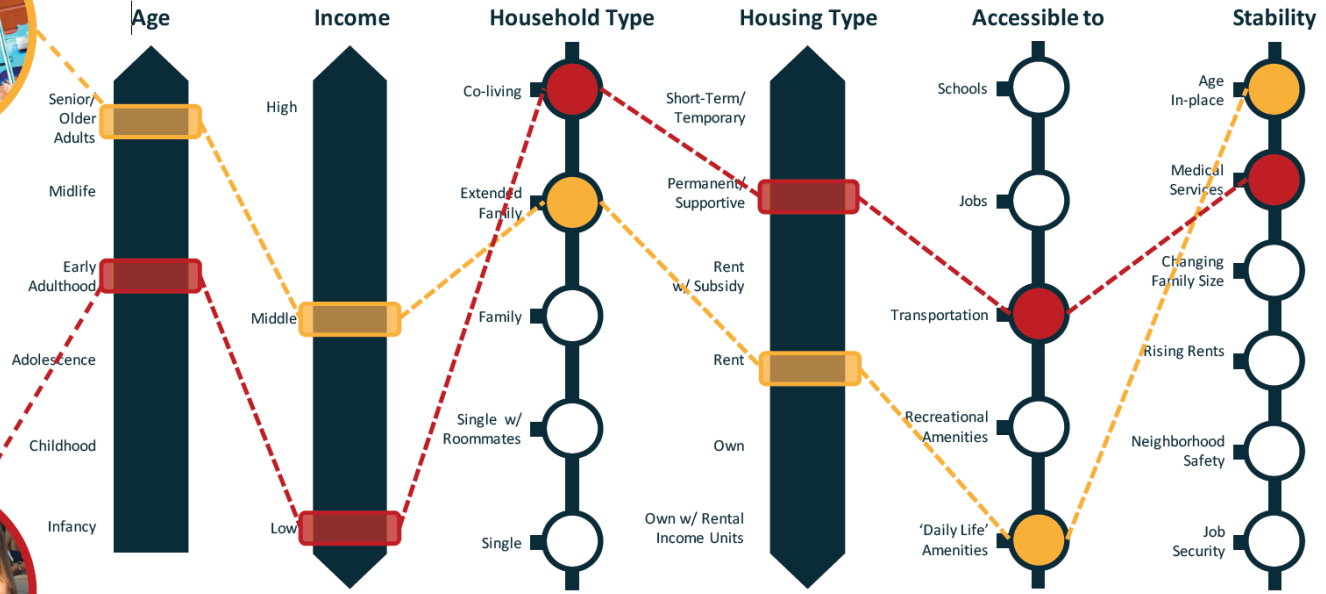
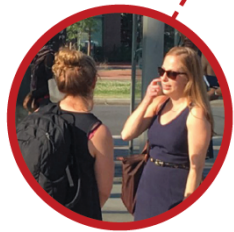
- Affordable housing is heavily concentrated in some neighborhoods, and the District is committed to Affirmatively Furthering Fair Housing
- Others areas have very little affordable housing
- Some parts of the District have seen very little overall housing production due to various regulatory and historic practices, including land use restrictions

Sources: Housinginsights.org, DC Office of Planning, DC Department of Housing and Community Development

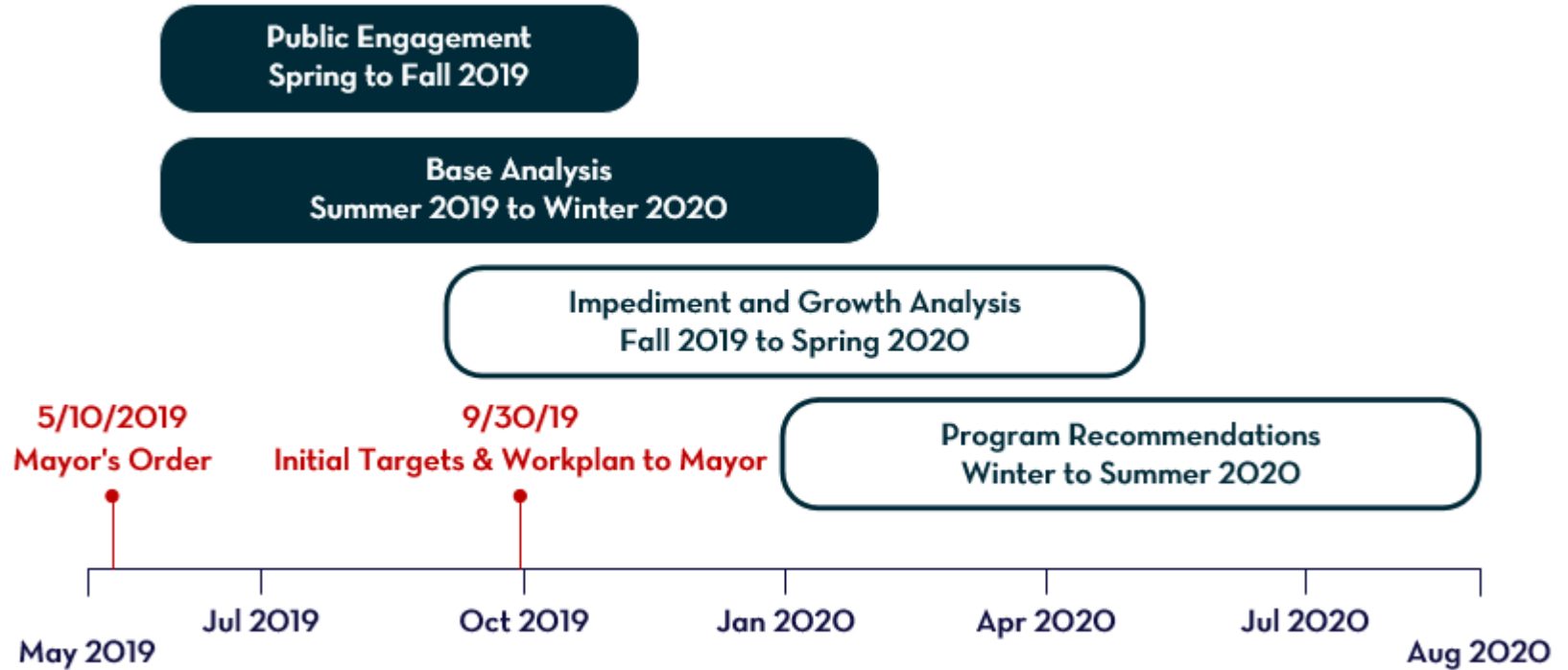
DC's housing stock is diverse, but its new housing is less so



Every household has a different housing story



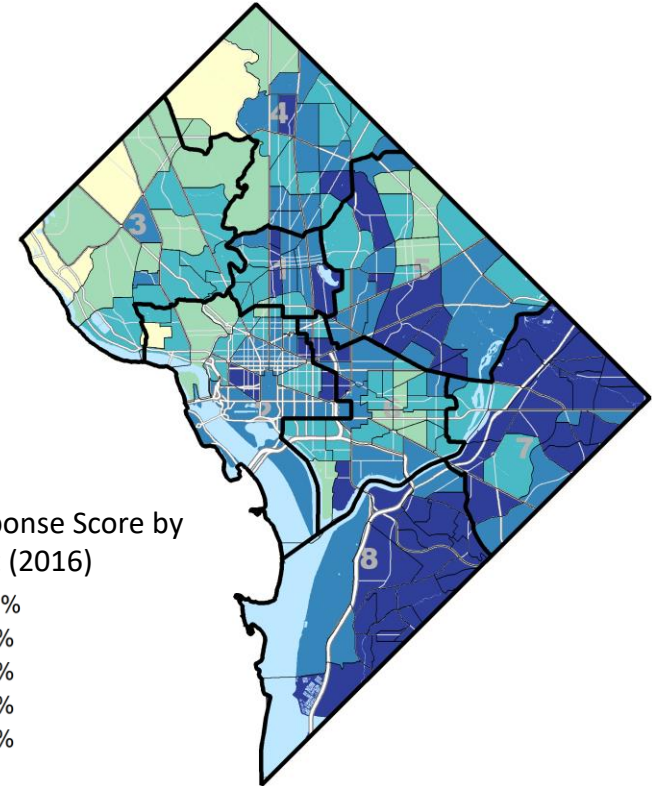
Project Timeline



DISTRICT CENSUS 2020 – Why is it a top priority?



- 1. Financial Resources:** \$3 billion annually to DC through Federal Assistance Programs
- 2. Planning and Policy Guidance:** population data used by almost every District Agency to set priorities
- 3. Social and Racial Equity:** the District must continue to ensure that the most vulnerable residents are counted and that District policies continue to support the diversity that makes DC great.
- 4. Updating Ward & ANC Boundaries:** Ensure fair and equal representation across 8 Wards.
- 5. Job Opportunities for District residents:** recruitment for a variety of temp jobs is currently underway



Two Key Phases of Work



2019: Education

- Make sure every resident is aware of the new online format coming in 2020.
- Activate the Complete Count Committee
- Identify community partners, launch grant program
- Develop community partner/District Agency work plans
- Host or attend special events, training sessions, community meetings to talk about the importance of Census
- Develop messaging, branding, and media plan

2020: Motivation

- Update all media materials to activate participation
- Create informational “how to” videos
- Invitation and reminder postcards go out to most households in the mail.
- Utilize data tools to ensure resources are deployed in hard to count tracts
- Inventory of public computers, or willing partners such as churches or schools
- Set up and staff resource centers around the District
- Continue online, print and face to face engagement through at least May 2020.

For more information about DC Census visit dccensus2020.dc.gov

Thank you



For More Information Contact:
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planning.dc.gov

District of Columbia
Office of Planning



 **WE ARE WASHINGTON**
GOVERNMENT OF THE
DISTRICT OF COLUMBIA
 **MURIEL BOWSER, MAYOR**