

American University Neighborhood Partnership Engagement and Communications Working Group Summary

March 25th, 2024

Key Discussion Points:

- Welcome, Review Agenda and Introductions
- University News
- Review Community Communications Plan
- Neighbor Summer Survey
- Next Steps and Adjourn

Summary: The March meeting began with a welcome from American University co-chair Beth Deal, and a round of introductions, she also reviewed the working group agenda. Next, Beth updated the group on the announcement of AU's next president Jonathan Alger, who would join the University in July from James Madison University, she also discussed the departure of Seth Grossman from AU. Following this, Beth reviewed a draft community communications plan, taking questions, comments, and feedback from neighbors. Beth and Laura Marks, AU's new AVP of Community and Government relations, also introduced the idea of an online survey to determine how best to reach the community and determine what type of events and resources AU can leverage for neighbors moving forward. The meeting closed out with a look towards the next meeting date, scheduled for May 7th.